

When was the last time you reviewed YOUR banking relationship?

Make the switch to Lake Shore Savings Bank!



Traditional Banking Services:

Checking & Savings
Online Banking | Bill Pay
Deposit checks from your Mobile Device
Mortgages | Home Equity
Installment Loans
Credit Card
Direct Deposit
Mastercard Debit Card | ATM Card
HSA Account

Non-Traditional Banking Benefits*:

Expanded Network of Surcharge-Free ATMs
Proximity Coupons via Mobile Device App
Local and National Savings Deals
Cell Phone Protection
Roadside Assistance
Personal Identity Protection
Health Savings Card
Travel Accidental Death Insurance

Additional Benefits to Enjoy Through our **i\$ave @ Work Program***:

- 1st **FULL** order of checks free (up to \$26 value)
- **Discounted Safe Deposit Rental**
- **No fee for Residential Mortgage Application (\$400 value)**

**Speak to a representative for details.*

LS Lake Shore Savings
*Putting People First.*TM

Richard Greco
Branch Sales Manager

4950 Main Street | Snyder, NY 14226 | (716) 898-2101 | www.lakeshoresavings.com



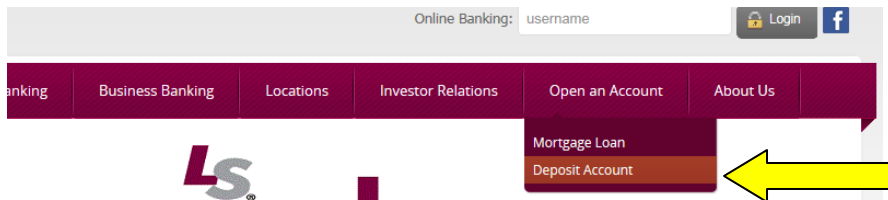
Member
FDIC



Open Your Account Online

If you prefer to open your account online, follow these simple instructions to get you started!

1. VISIT OUR WEBSITE AT WWW.LAKESHORESAVINGS.COM
2. UNDER THE "OPEN AN ACCOUNT" MAIN MENU, SELECT "DEPOSIT ACCOUNT"



This will launch our Online Account Opening Center. On the home page:

- Answer "**YES**" when asked if you were referred by a branch employee
- Select the drop down for my **BRANCH LOCATION**
- Select the "**Bank at Work**" drop-down option under "How Did You Hear About Us?"

A screenshot of the online account opening form. The form includes the following fields and options:

- *Is each applicant at least 18 years old?: [dropdown]
- *Do you reside in New York State?: [dropdown]
- *Were you referred by a branch employee?: [dropdown]
- *Please select which branch: [dropdown]
- *How did you hear about us?: [dropdown menu with options: Newspaper, Radio, TV, Website, Facebook, Referral from Family or Friend, Other, Bank@Work]

Yellow arrows point to the 'Were you referred by a branch employee?' dropdown, the 'Please select which branch:' dropdown, and the 'Bank@Work' option in the 'How did you hear about us?' dropdown menu.

This will identify you as a **Bank at Work** customer, and ensure that you receive the corresponding benefits of the program! As always, feel free to reach out to me directly with any specific questions or concerns you might have. I look forward to welcoming you to our Lake Shore Savings Bank family!

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