



+PLUS PATHWAYS GLOBAL BUSINESS

Career Options

With the interdisciplinary skills of the student's BA/BS degree linked with academic and experiential courses related to business, graduates will find employment in a variety of professional situations: foreign and domestic government service, global manufacturing, finance, design, marketing and retail. Those who maintain a 3.0 GPA are well situated for acceptance into Daemen's M.S. in Global Business program.

Graduates with a +PLUS in the Global Business Track will complete 30 hours of business-related coursework along with their major, achieve a minimum of intermediate level proficiency in a second foreign language, and complete an internship.

Why +PLUS Global Business?

- International business and trade is a growing field
- Professional academic preparation offered in Business Administration, Accounting, Economics, Marketing and Management

- Daemen offers critical world languages: Chinese, French, Italian and Spanish
- Semester and summer study abroad programs are available in Africa, Asia, Latin America and Europe
- Students can have both local and international internships
- +PLUS Global Business students are fully prepared for application to Daemen's Master of Science in Global Business program for a seamless 4+1 transition from BA to MS

+ PLUS: MS in Global Business 4+1 Program

- Students who receive a BA or BS and complete the +PLUS Global Business program with a 3.0 GPA are eligible to apply directly to the MS in Global Business program
- Students can complete the Masters program in one additional post-baccalaureate year
- Eligible students may take 6 graduate credits as an undergraduate

Learn more...

Dr. Denise Mills, Coordinator of
Integrated Programs dmills@daemen.edu

a WORLD of OPPORTUNITY

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+PLUS Global Business (30 credits) Bold = CORE elective

BA 201 Introduction to International Business	MIS 280 Computer Studies & Problem Solving F/S
BA 220 Diversity & Cross-cultural Management F/S <i>or</i> REL 308 Religious Traditions of the World of EoS <i>or</i> LIT 201 World Literature I F <i>or</i> LIT 202 World Literature II S <i>or</i> ECO 201 Microeconomics F/S ECO 202 Macroeconomics F/S	MTH 104 Survey of Statistics F/S <i>or</i> MGQ 221 Business Statistics I F/S <i>or</i> PSY 333 Statistics for Psy/Soc Sci F/S
MGT 208 Principles of Management F/S	MKT 209 Principles of Marketing F/S
ACC 225 Financial Accounting F/S	ACC 226 Managerial Accounting F/S
BA 350 Business Law I F	CMP 301 Professional Writing EY

