DAEMEN COLLEGE 2018-2019 CAMPUS CLIMATE RESULTS

SURVEY RESULT HIGHLIGHTS

- 2018-2019 survey was distributed later as compared to years prior but yielded a similar response rate
  - Change in survey tool (Campus Clarity to Survey Monkey) will result in a $2,500 cost savings per year
- Six students responded that they had experienced sexual harassment as a student at Daemen College
  - Of those students, 58% sought support from a Campus Official
    - ✓ 75% agreed that the College Official was knowledgeable
    - ✓ 75% agreed that the College Official was compassionate
    - ✓ 50% agreed that the College Official helped them find additional resources and support
    - ✓ 50% agreed that reporting the experience to the College Official made them feel better
- Three students responded that they had experienced sexual assault as a student at Daemen College
  - 50% disclosed to a friend, 25% disclosed to an off campus hotline/advocacy service and 25% did not disclose the incident
- Over 50% of self reported experiences of sexual harassment and sexual assault occurred off campus

SURVEY RESULT HIGHLIGHTS

- Approximately 58% of respondents disagreed that sexual harassment, sexual assault and dating violence are a problem at Daemen College

- 32 students reported participating in bystander intervention training provided by Crisis Services, as a requirement of their student leader role (response rate was higher than previous campus climate surveys that could not report)

  - 97% of respondents expressed an understanding of affirmative consent
  - 100% of respondents expressed a level of agreement with being likely to ask for verbal consent before engaging in sexual activity
  - 93% of respondents reported knowing how to intervene and 72% of respondents reported feeling comfortable intervening
  - 86% of respondents reported that they would confront a friend who appeared to be hooking up with someone intoxicated
  - 62% of respondents would report a friend who committed rape/sexual assault/dating violence
  - 68% of respondents listed the three Ds of bystander intervention (n = 19)

SURVEY RESULT HIGHLIGHTS

- 64% of respondents agreed that The CHIP Center is a place on campus they feel comfortable going to
- 72% agreed that health & wellness programs for students are promoted on campus
- Students expressed greatest interest in future programming on mental health, nutrition and physical activity
- 71% of respondents were aware of the Wildcat Wellness Committee on campus
  - Student respondents reported that the following marketing tactics informed them of the Wildcat Wellness Committee: #RESPONSIBLEWILDCAT flyers, Wildcat Wellness TGIF and posts on DaemenLife Instagram
- 43% of respondents were aware of the Reach Out Campaign on campus
  - Student respondents reported that the following marketing tactics informed them of the Reach Out Campaign: Campus Sexual Assault Bill of Rights Poster, Reach Out Reporting & Resources Poster and the Reach Out App

FOCUS AREAS 2019-2020

- Reach Out App
  - Increase promotion of the Reach Out app (print, media, etc.)
  - Increase number of student and employee downloads
  - Promote the Reach Out App during orientation and Welcome Back Weekend to incoming students
  - Increase awareness of Responsible Employees (ROE) version of the app for employee utilization
- Bystander Intervention Training
  - Collaborate with Crisis Services to create customized, engaging and informative training modules
  - Greater emphasis on the efficiency and effectiveness of student leader training
  - Collect and track pre- and post-test data from training sessions from Crisis Services
  - Increase level of confidence among student leaders to intervene as a bystander
- Wellness Initiatives
  - Increase awareness and student engagement in the Wildcat Wellness Committee
  - Increase awareness and utilization of services offered by The CHIP Center
  - Increase number of wellness events offered each semester
  - Increase the diversity of wellness events offered each semester
  - Increase emphasis on healthy relationships – wellness programs, RA programming, etc.

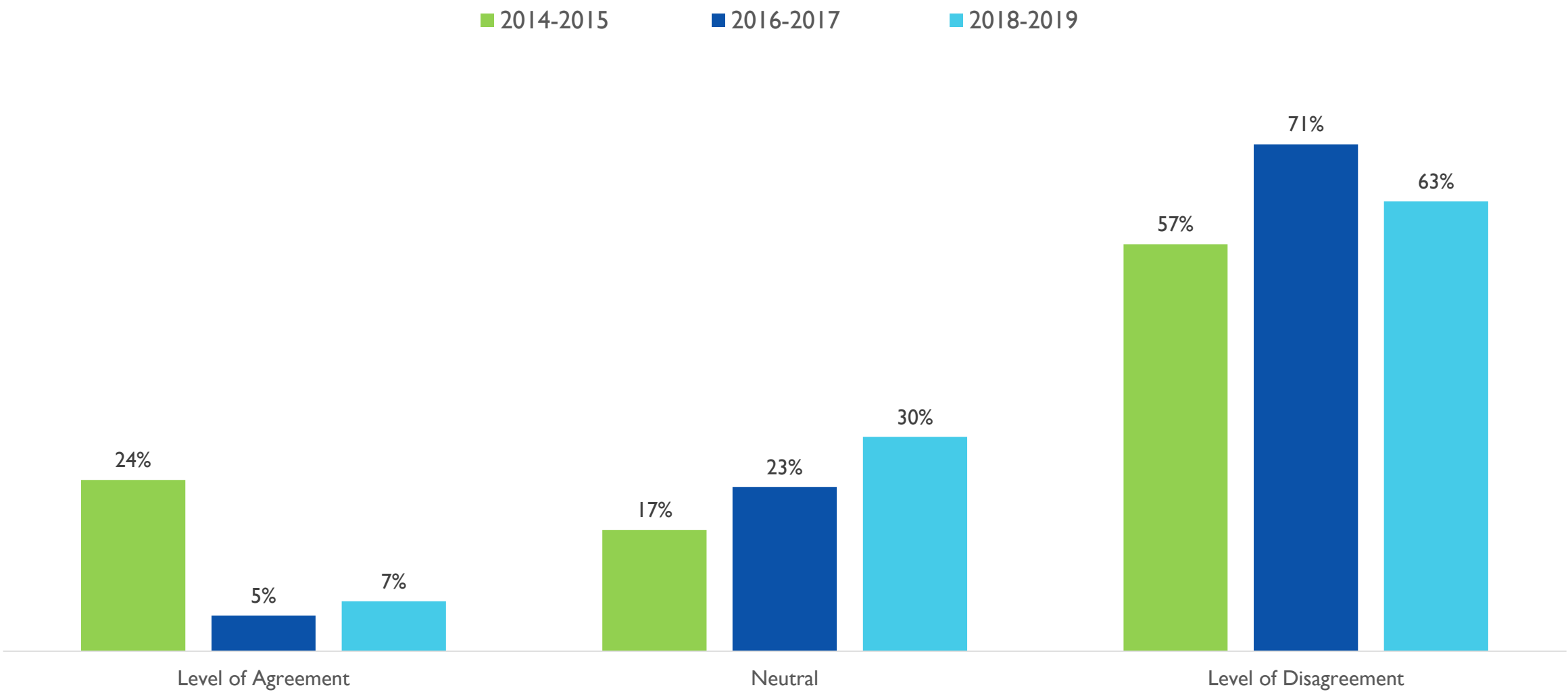
SURVEY OVERVIEW

2014-2015			2016-2017			2018-2019		
2/9/15 - Unknown	Response Rate: 5% (n = 112)	Survey Tool: Campus Clarity	2/23/19 - 3/11/17	Response Rate: 7% (n = 173)	Survey Tool: Campus Clarity	4/15/19 - 5/3/19	Response Rate: 5% (n = 124)	Survey Tool: Campus Clarity ($2,500 annual cost savings)

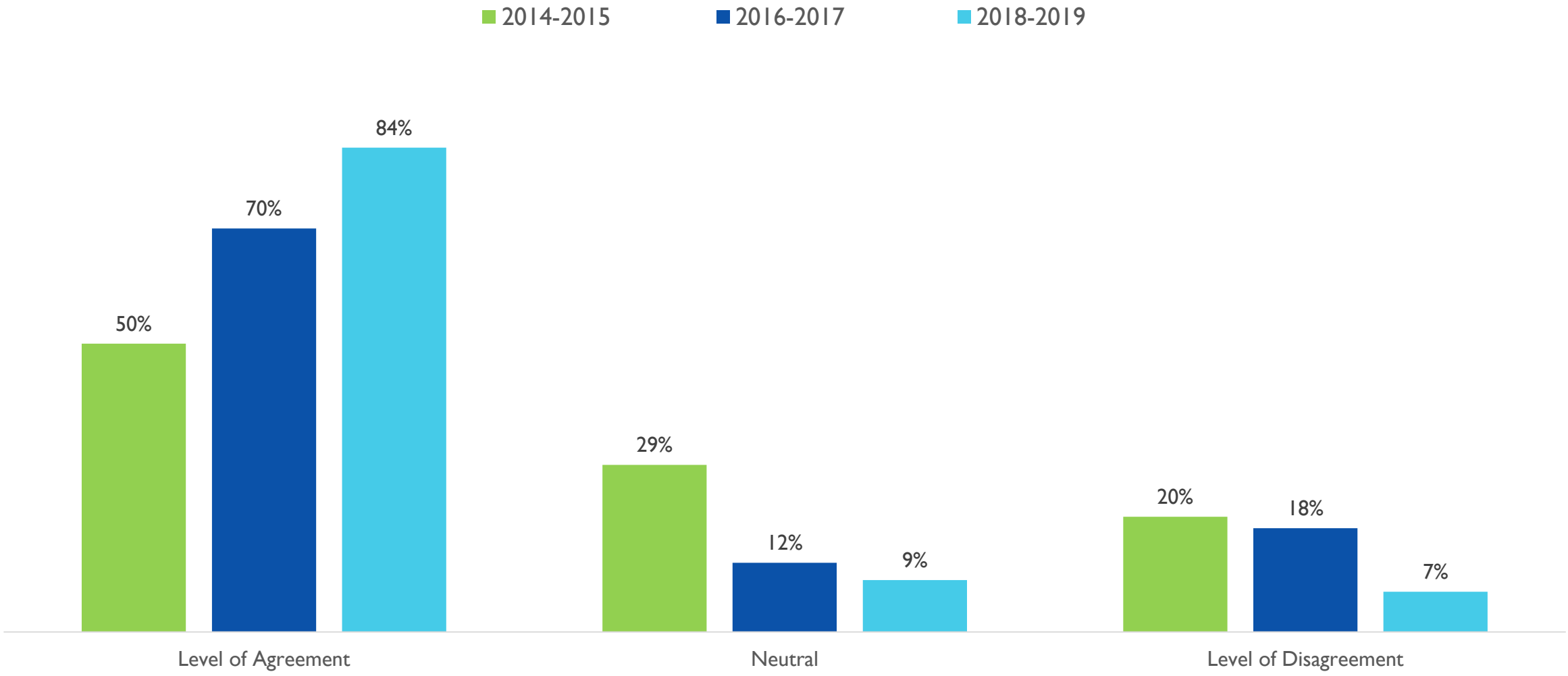
DIVISION OF STUDENT AFFAIRS
DAEMEN COLLEGE

SEXUAL HARASSMENT CAMPUS CLIMATE RESULTS

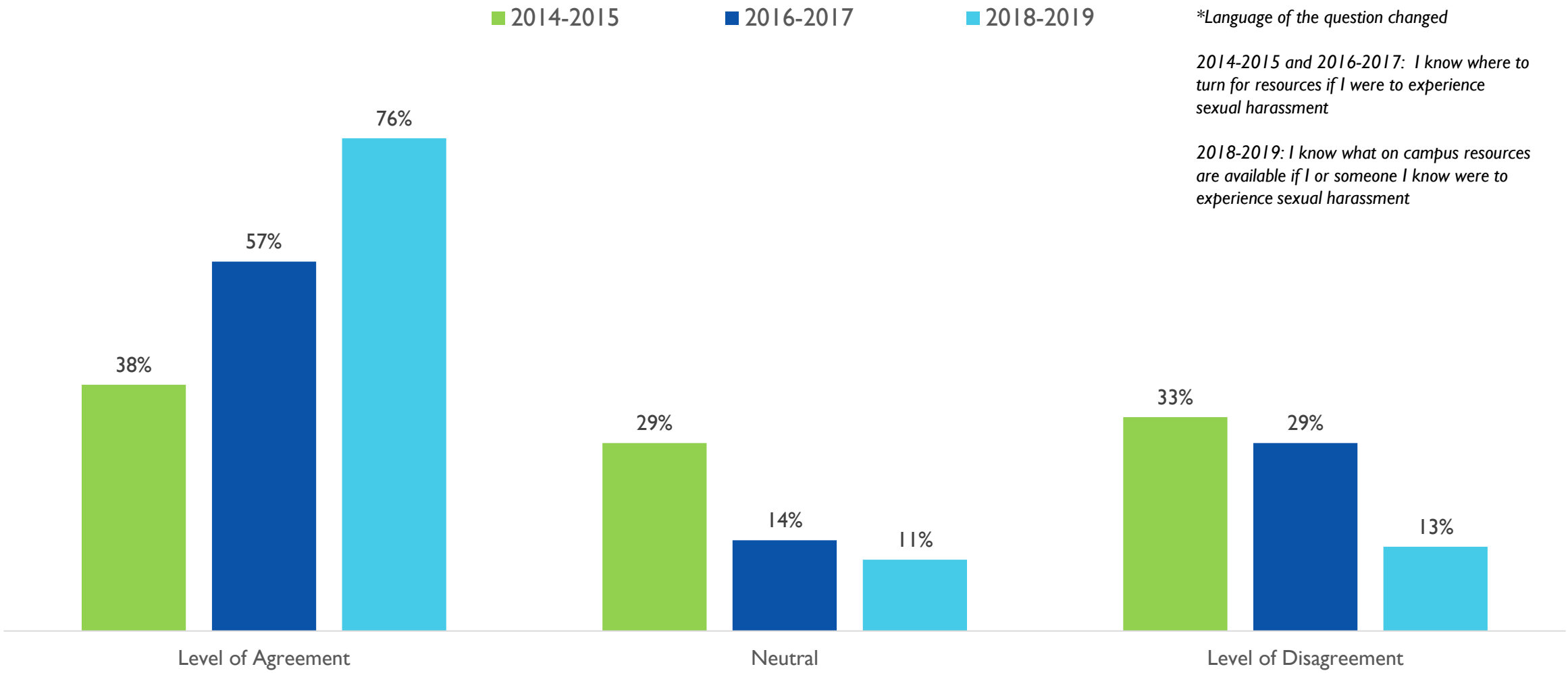
SEXUAL HARASSMENT IS A PROBLEM AT DAEMEN COLLEGE



I UNDERSTAND MY RIGHTS AS A STUDENT IF I WERE TO EXPERIENCE SEXUAL HARASSMENT



I KNOW WHAT RESOURCES ARE AVAILALBLE IF I OR SOMEONE I KNOW WERE TO EXPERIENCE SEXUAL HARASSMENT*

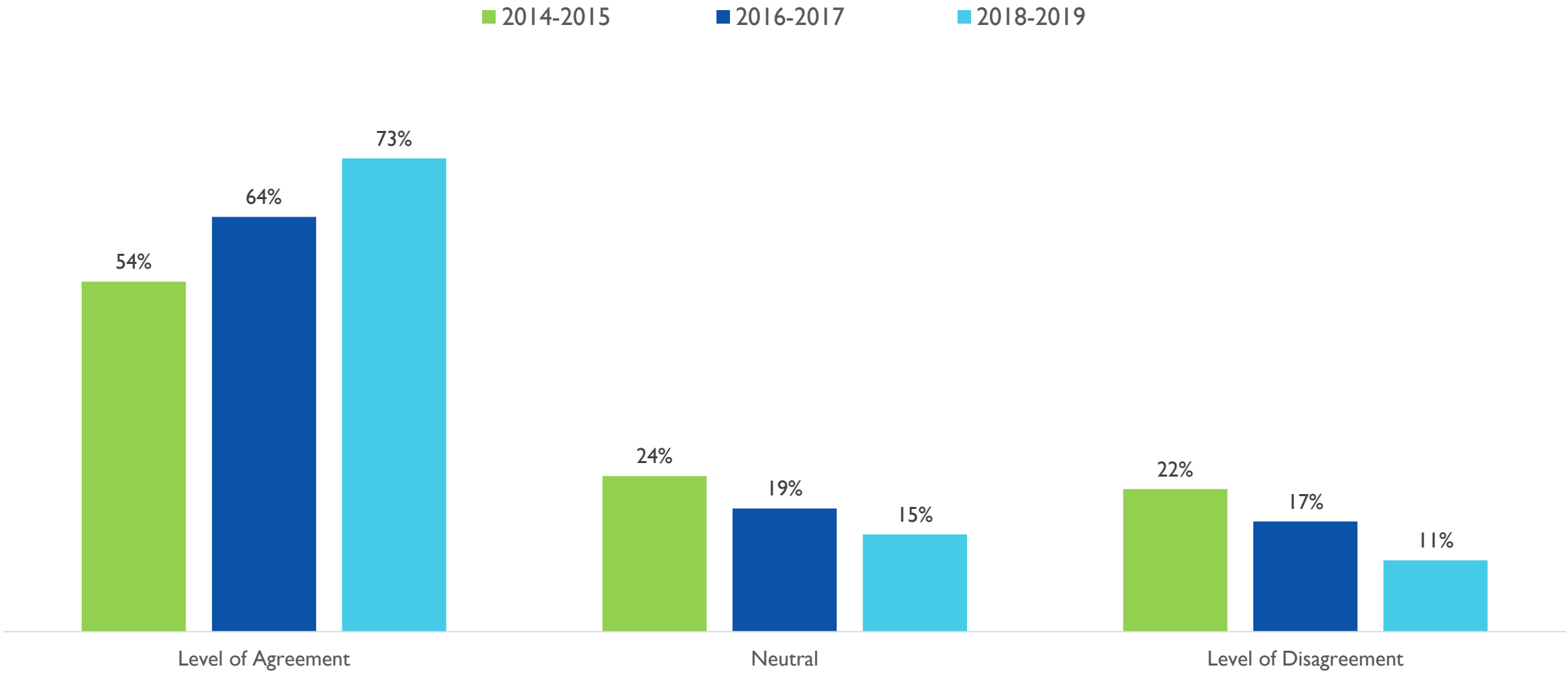


*Language of the question changed

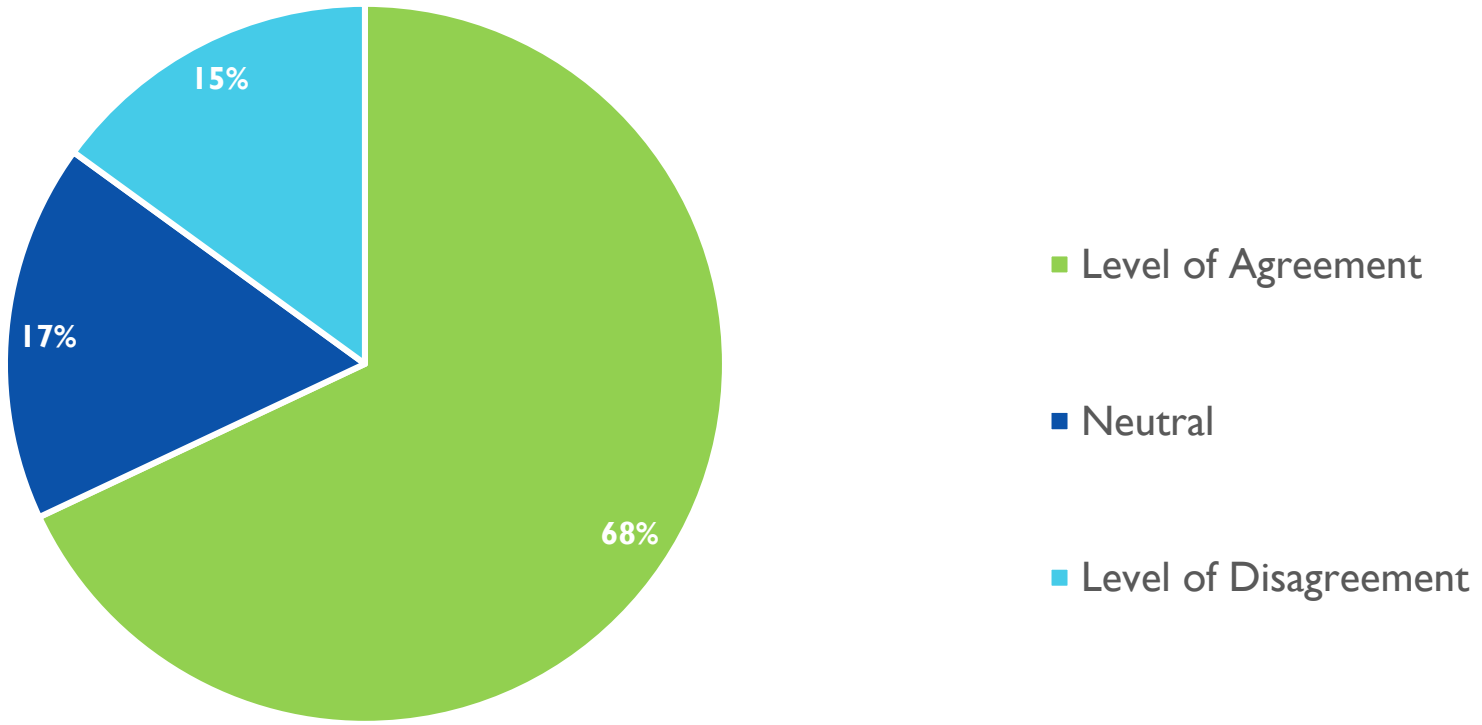
2014-2015 and 2016-2017: I know where to turn for resources if I were to experience sexual harassment

2018-2019: I know what on campus resources are available if I or someone I know were to experience sexual harassment

I KNOW HOW TO INTERVENE IF I SAW SOMEONE BEING SEXUALLY HARASSED

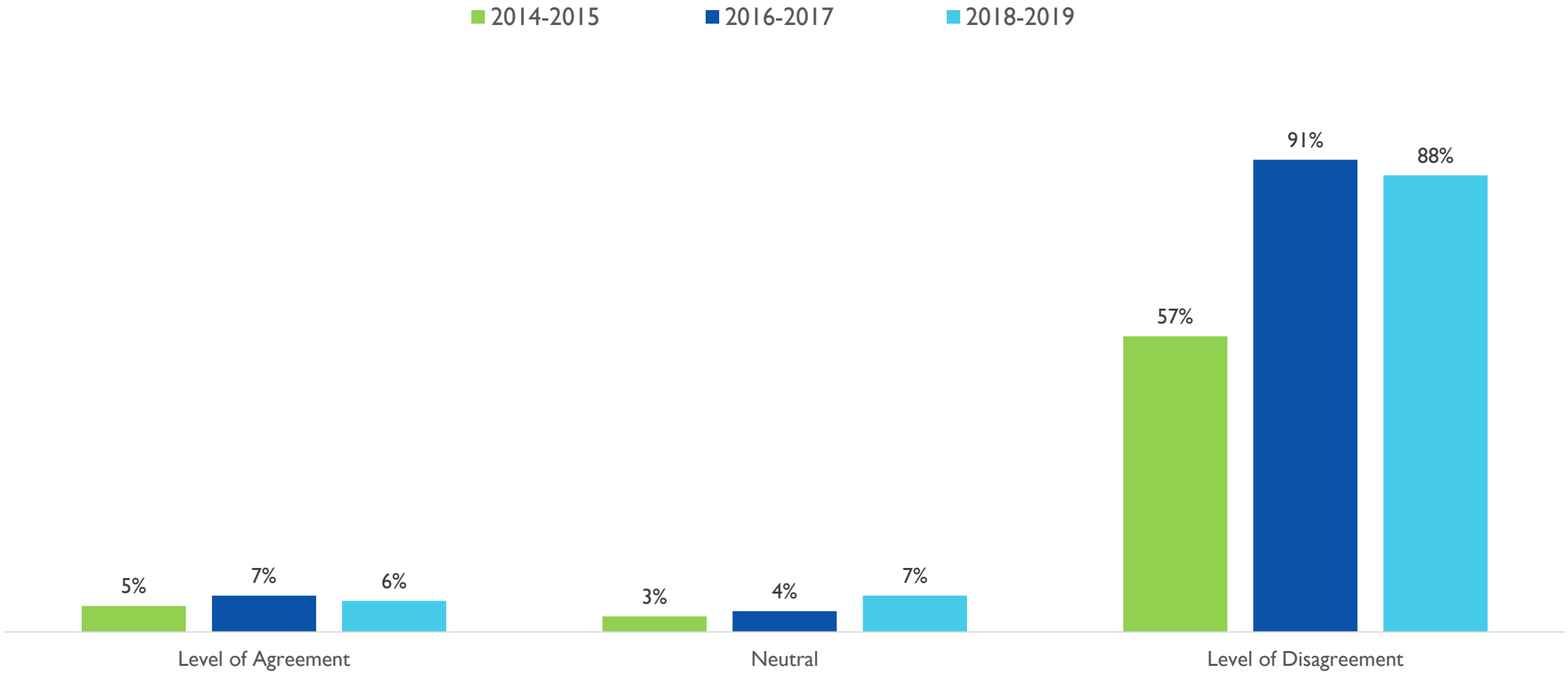


I FEEL CONFIDENT IN MY ABILITY TO INTERVENE IF I SAW OR HEARD ABOUT SOMEONE BEING SEXUALLY HARASSED, 2018-2019* (N=123)

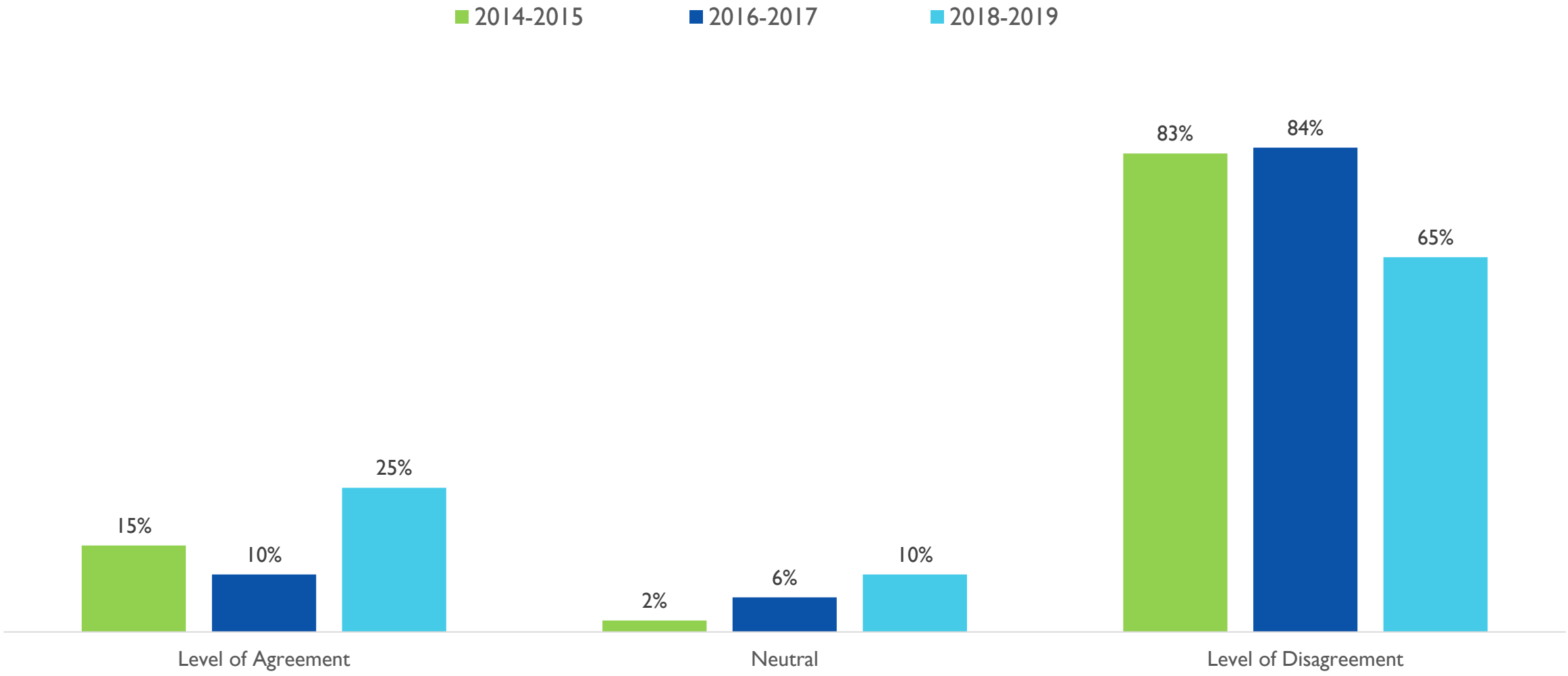


*Question was introduced to the 2018-2019 campus climate survey therefore, there is no data for comparison.

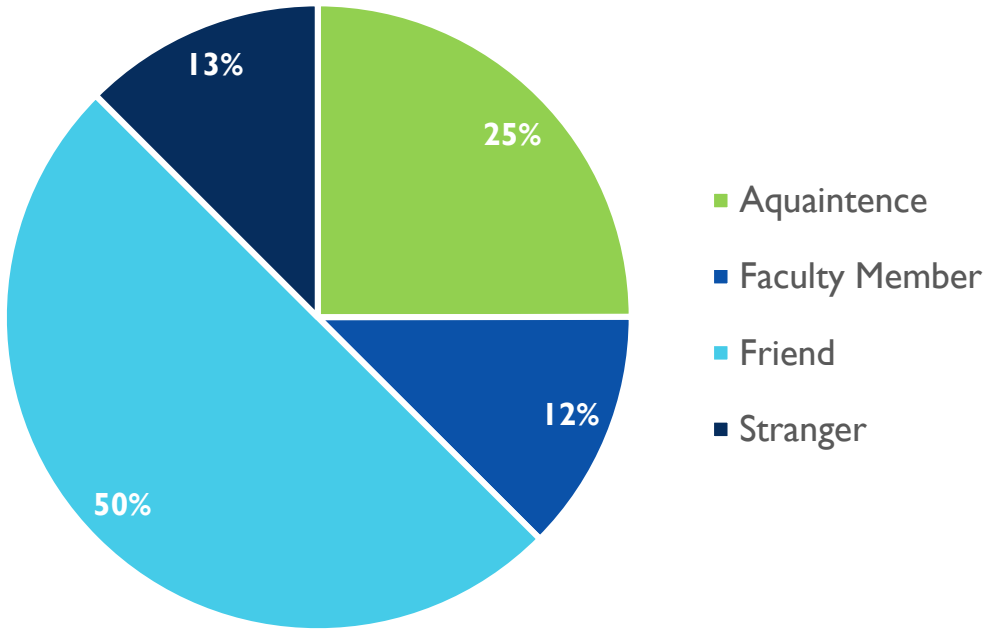
I HAVE PERSONALLY EXPERIENCED SEXUAL HARASSMENT AS A STUDENT AT DAEMEN COLLEGE



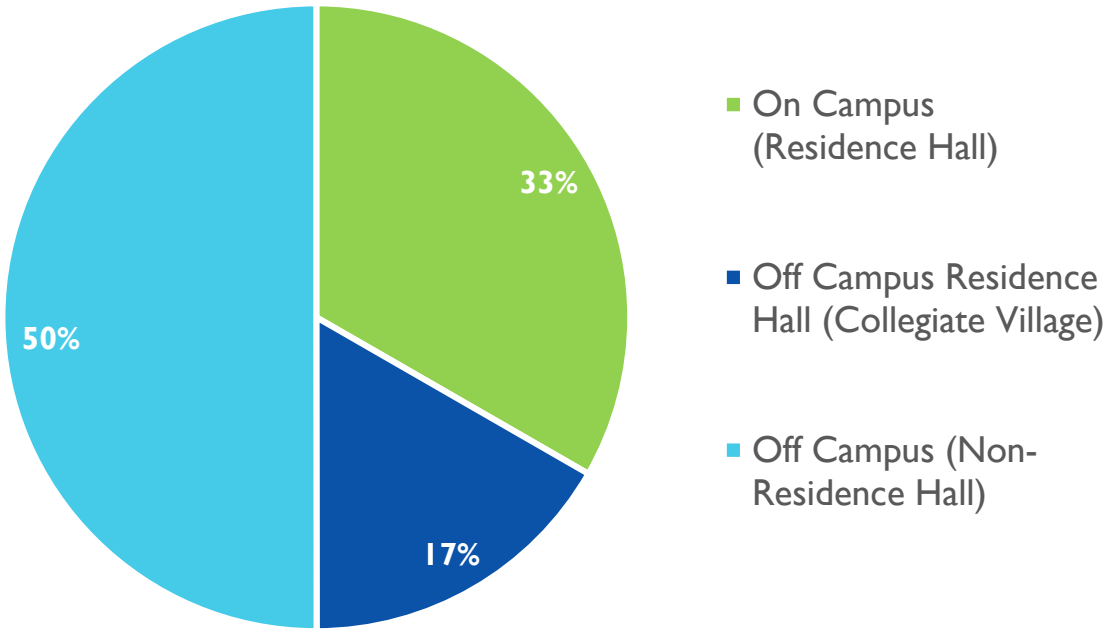
I PERSONALLY KNOW SOMEONE WHO HAS EXPERIENCED SEXUAL HARASSMENT AS A STUDENT AT DAEMEN COLLEGE



SELF-REPORTED OFFENDER OF SEXUAL HARASSMENT AS A STUDENT AT DAEMEN COLLEGE, 2018-2019* (N=6)

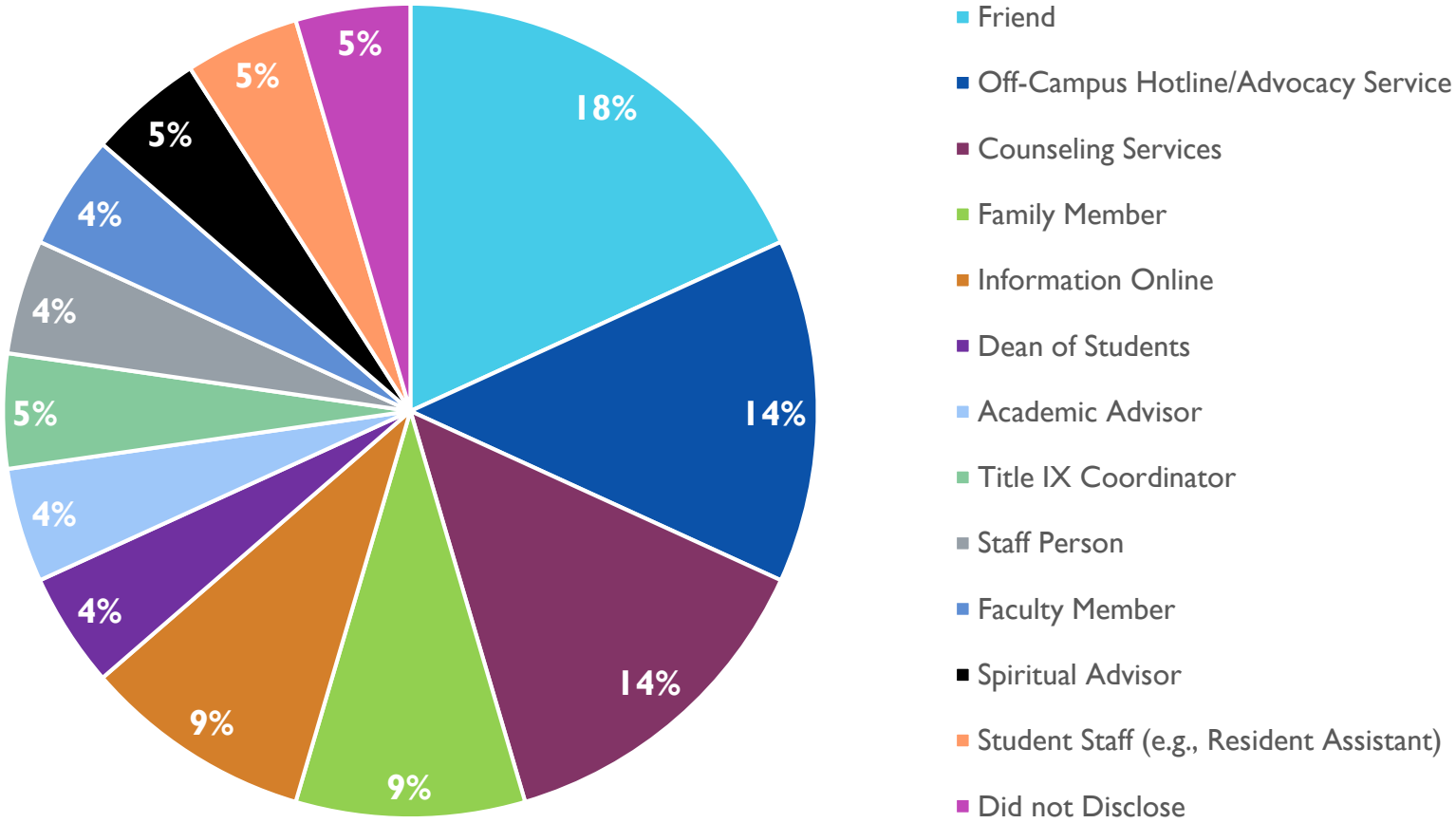


SELF-REPORTED OFFENDER OF SEXUAL HARASSMENT AS A STUDENT AT DAEMEN COLLEGE, 2018-2019* (N=6)



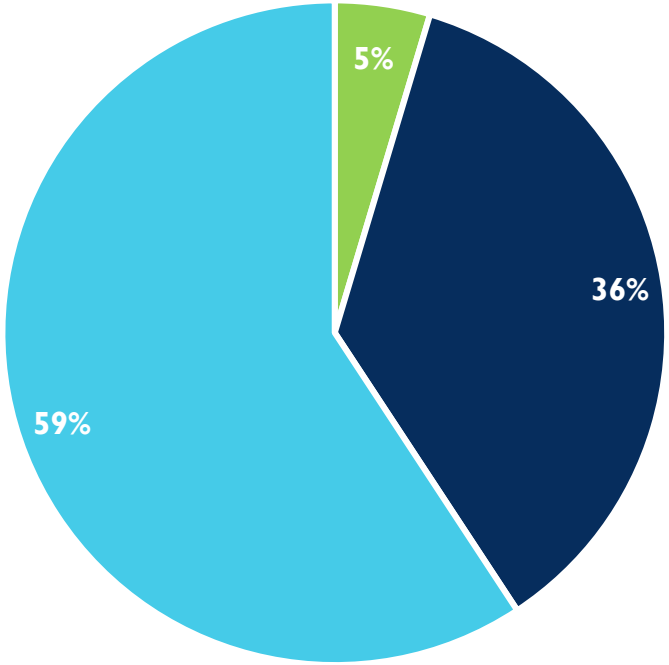
**Question was introduced to the 2018-2019 campus climate survey therefore, there is no data for comparison.*

SELF-REPORTED RESOURCES SOUGHT AFTER EXPERIENCING SEXUAL HARASSMENT, 2018-2019 (N=7, 22 ANSWERS SELECTED)

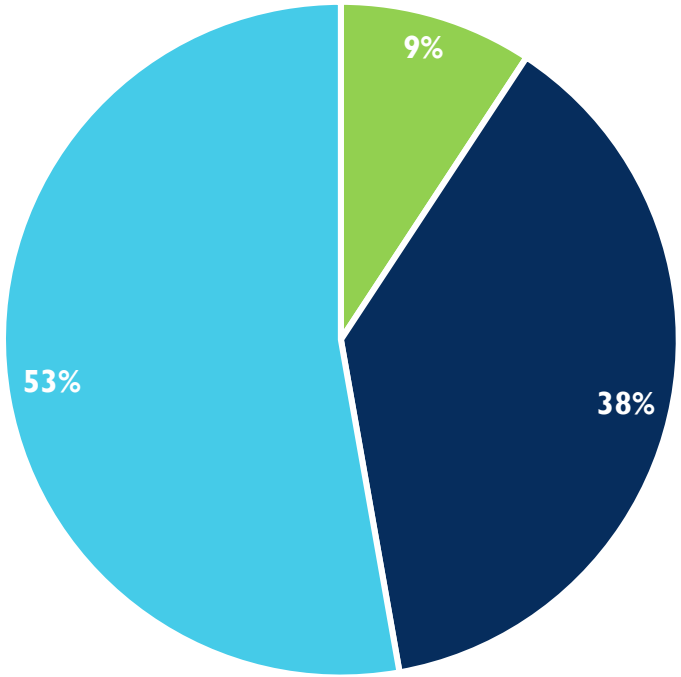


SEXUAL ASSAULT/DATING VIOLENCE CAMPUS CLIMATE RESULTS

SEXUAL ASSAULT IS A PROBLEM AT DAEMEN COLLEGE, 2018-2019* (N=108)



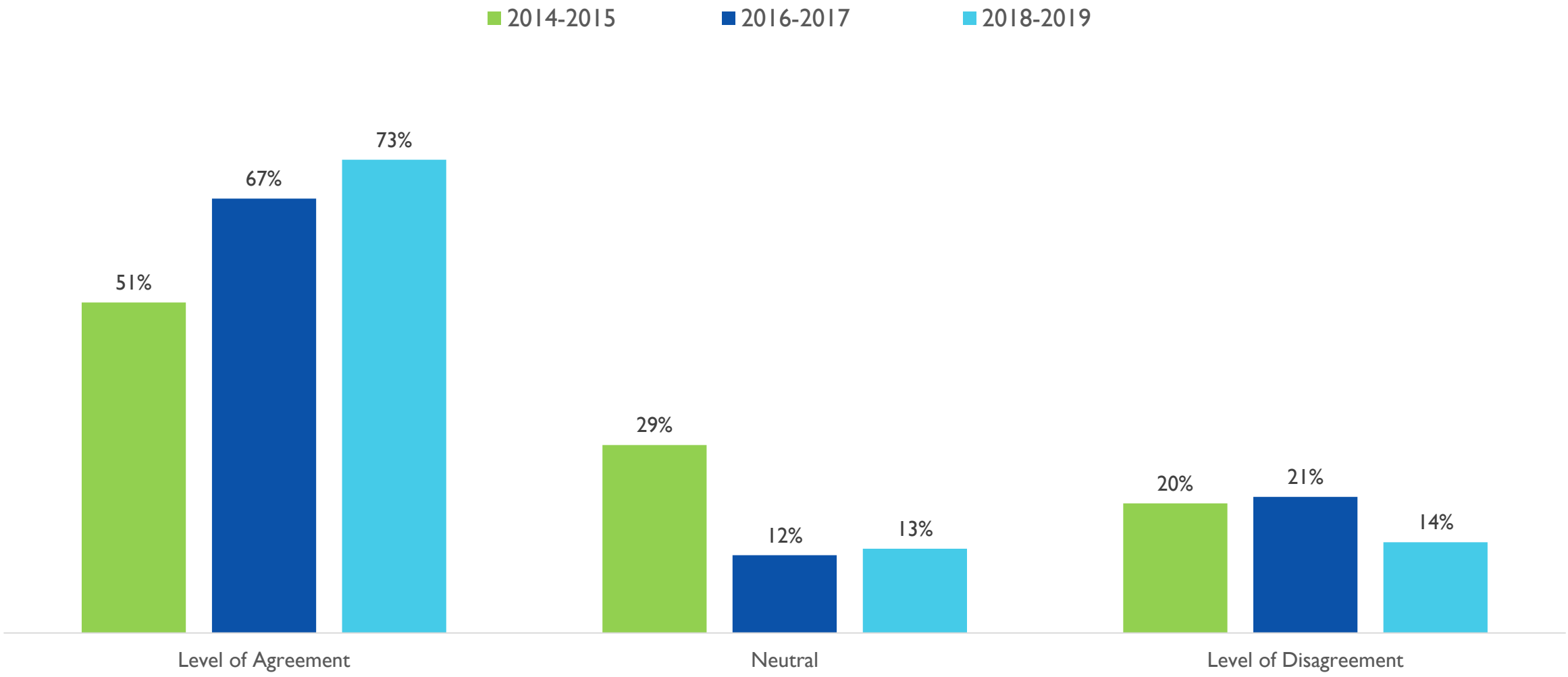
DATING VIOLENCE IS A PROBLEM AT DAEMEN COLLEGE, 2018-2019* (N=108)



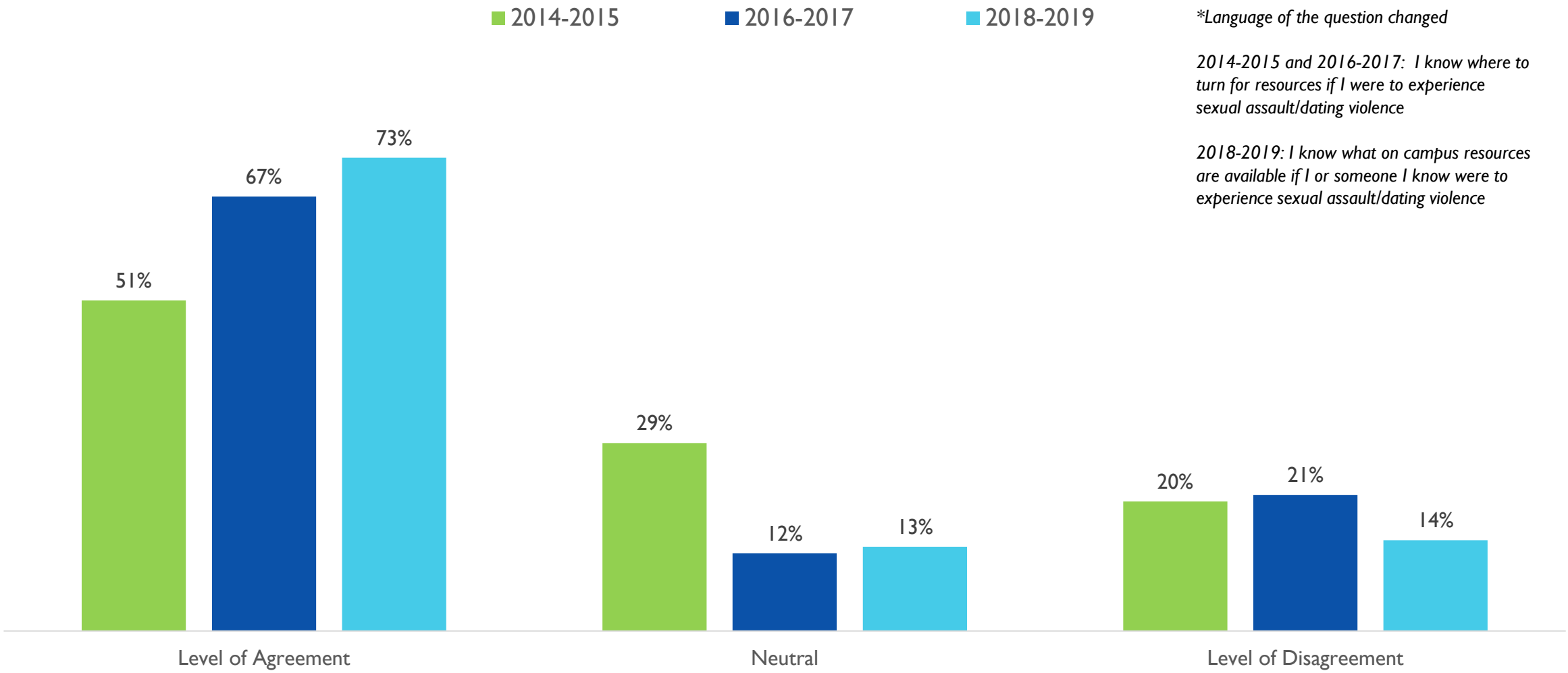
**2018-2019: No record of this question was found on previous surveys therefore, no comparison can be made to previous survey results.*

Level of agreement Neutral Level of disagreement

I UNDERSTAND MY RIGHTS AS A STUDENT IF I WERE TO EXPERIENCE SEXUAL ASSAULT/DATING VIOLENCE



I KNOW WHAT RESOURCES ARE AVAILALBLE IF I OR SOMEONE I KNOW WERE TO EXPERIENCE SEXUAL ASSAULT/DATING VIOLENCE*

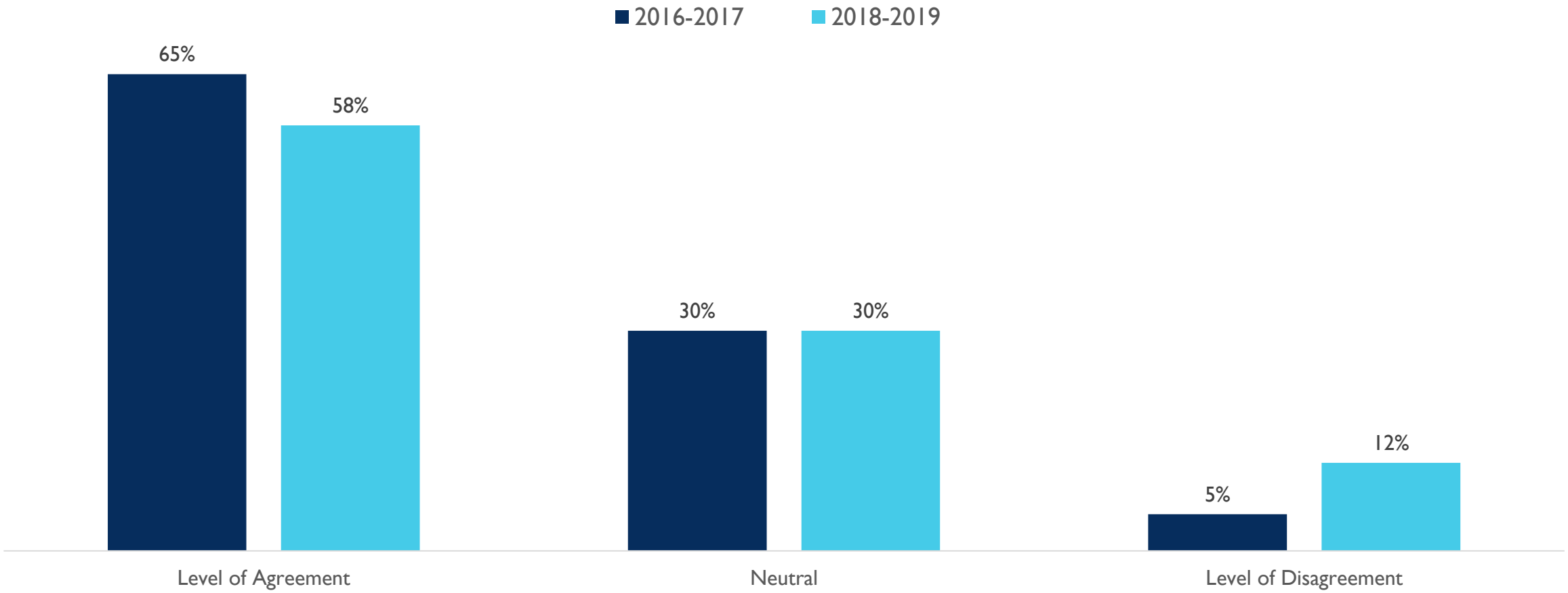


*Language of the question changed

2014-2015 and 2016-2017: I know where to turn for resources if I were to experience sexual assault/dating violence

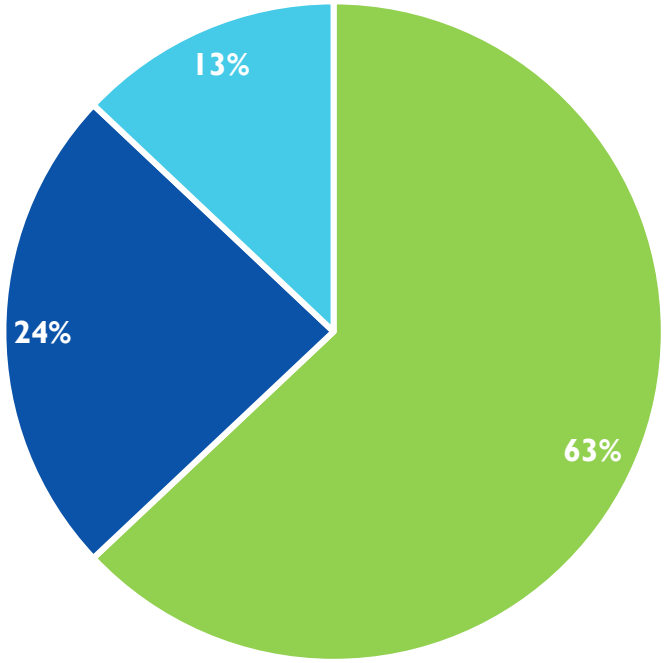
2018-2019: I know what on campus resources are available if I or someone I know were to experience sexual assault/dating violence

THE COLLEGE PROVIDES INFORMATION ON SEXUAL ASSAULT/DATING VIOLENCE

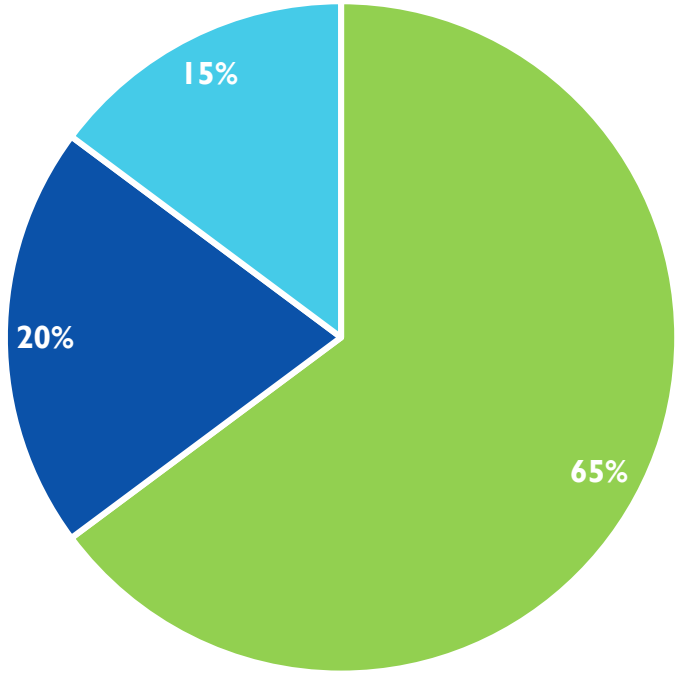


**Language of the question changed on 2018-2019 survey: The college provides information on sexual assault/dating violence (programming, print and/or media campaigns, etc.). There is no record of this question on the survey from 2014-2015 therefore, no comparison can be made.*

I KNOW HOW TO INTERVENE IF I SAW OR HEARD ABOUT SOMEONE WHO WAS SEXUALLY ASSAULTED OR EXPERIENCED DATING VIOLENCE, 2018-2019 (N=108)



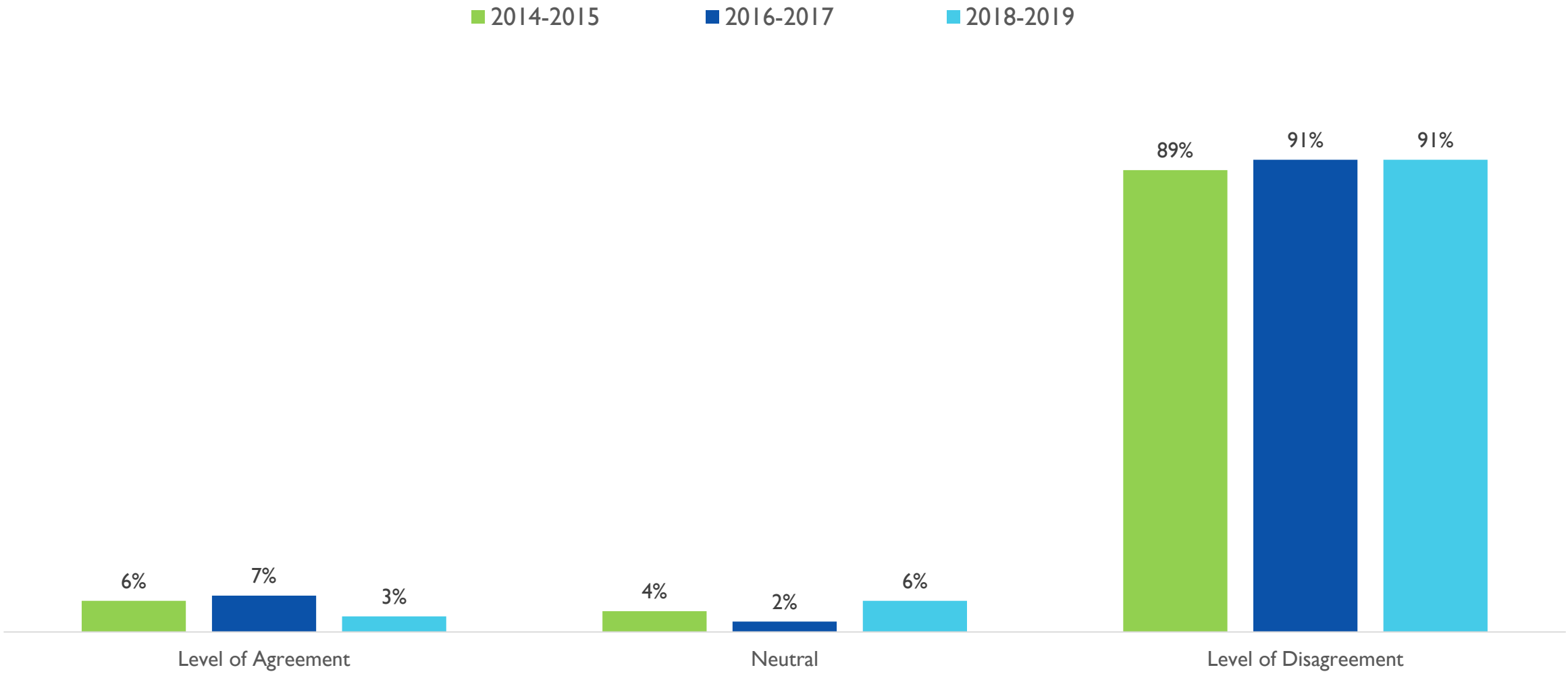
I FEEL CONFIDENT IN MY ABILITY TO INTERVENE IF I SAW OR HEARD ABOUT SOMEONE WHO EXPERIENCE(D) SEXUAL ASSAULT/DATING VIOLENCE, 2018-2019 (N=108)



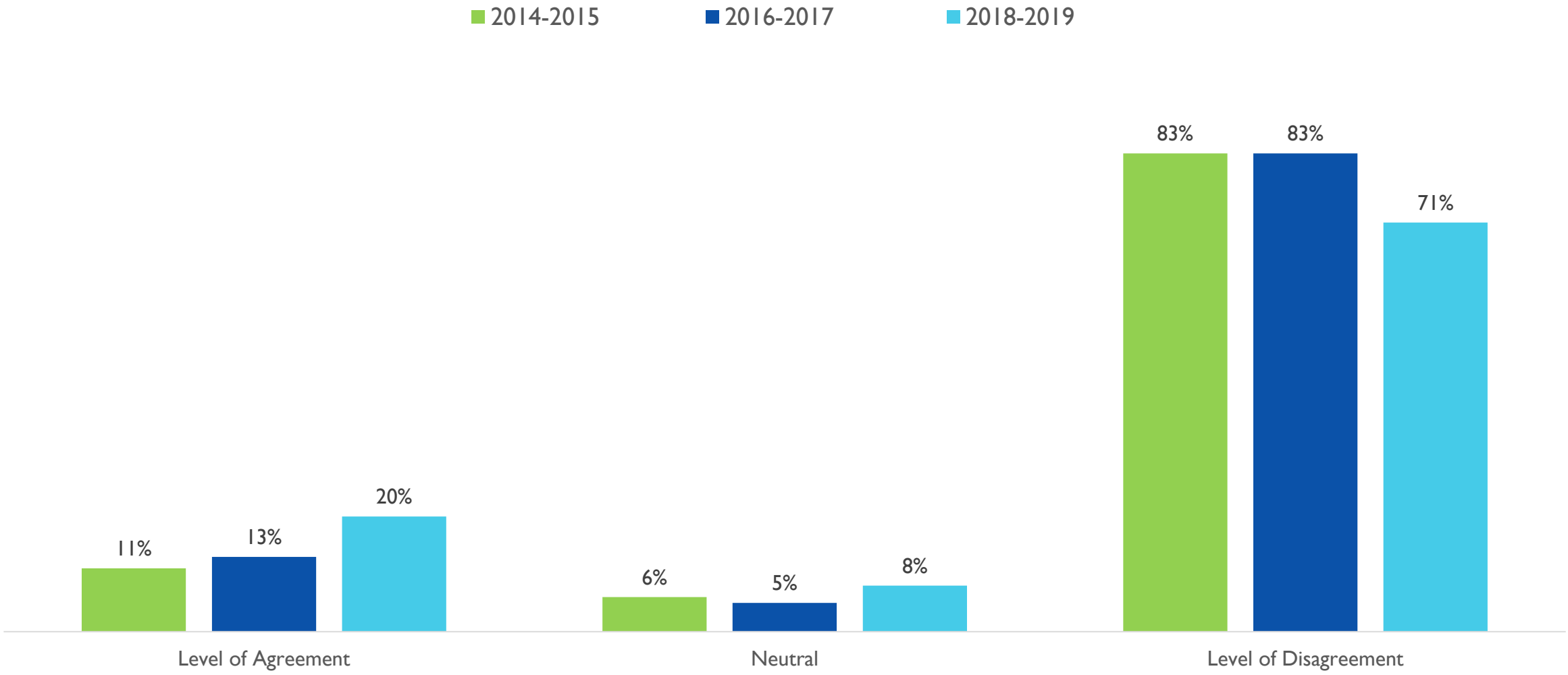
**2018-2019: No record of this question was found on previous surveys therefore, no comparison to previous campus climate surveys can be made.*

Level of agreement Neutral Level of disagreement

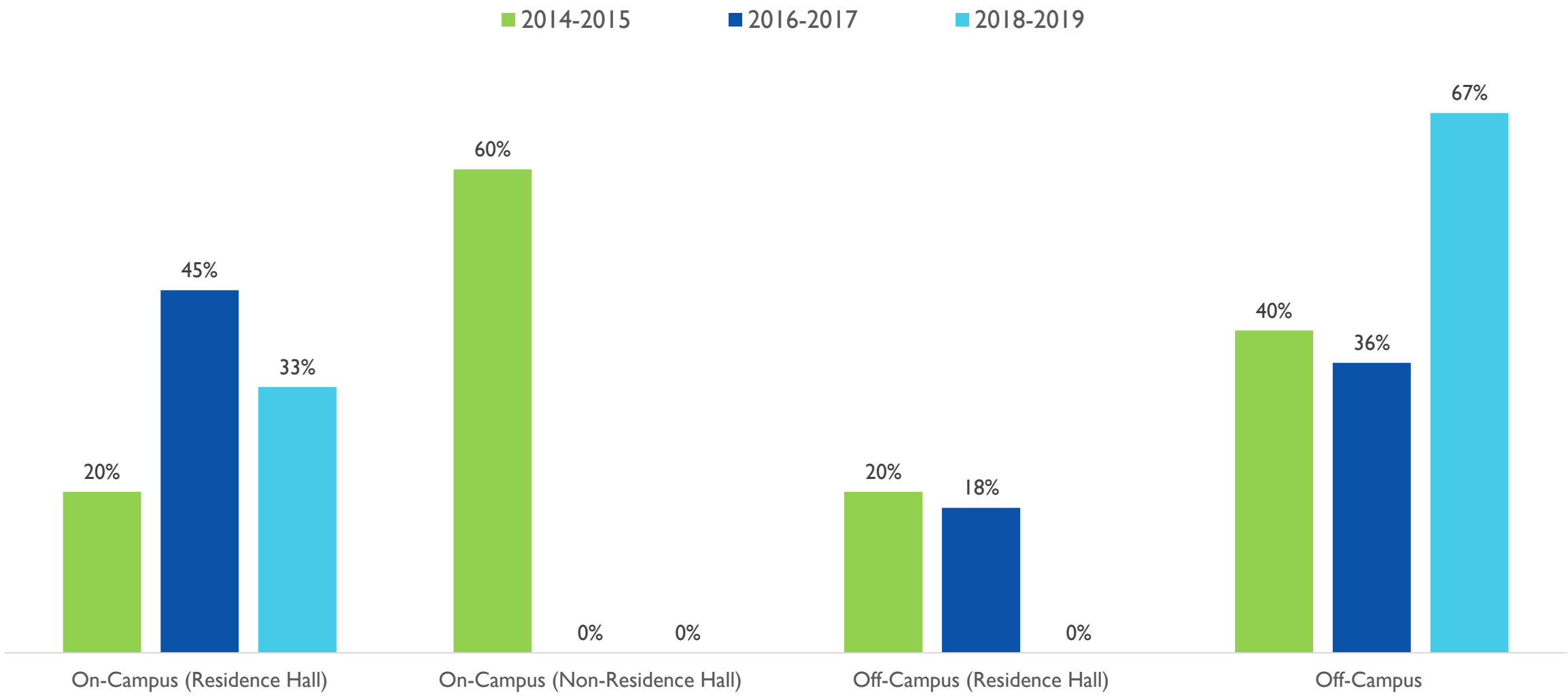
I HAVE PERSONALLY EXPERIENCED SEXUAL ASSAULT/DATING VIOLENCE AS A STUDENT AT DAEMEN COLLEGE



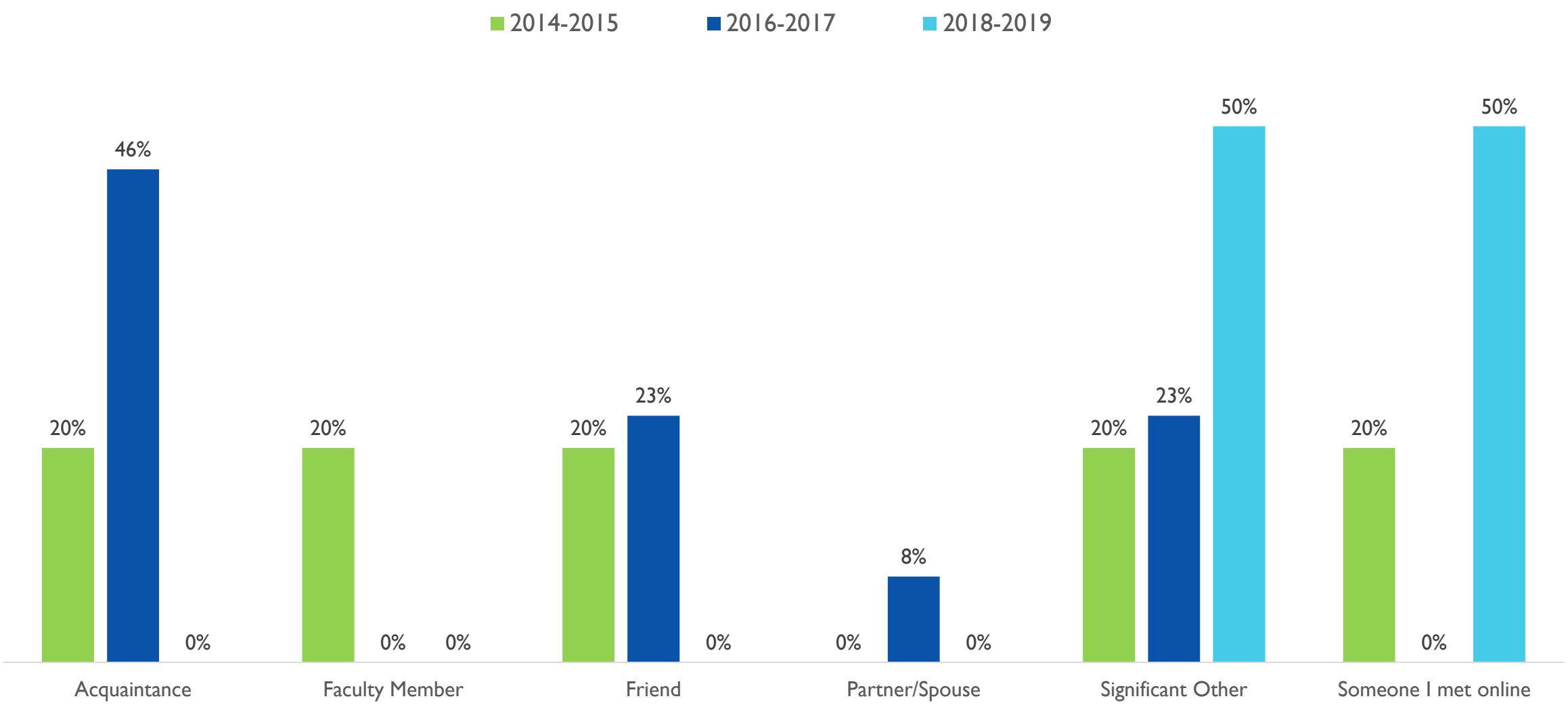
I PERSONALLY KNOW SOMEONE WHO HAS EXPERIENCED DATING VIOLENCE/SEXUAL ASSAULT WHILE A STUDENT AT DAEMEN COLLEGE



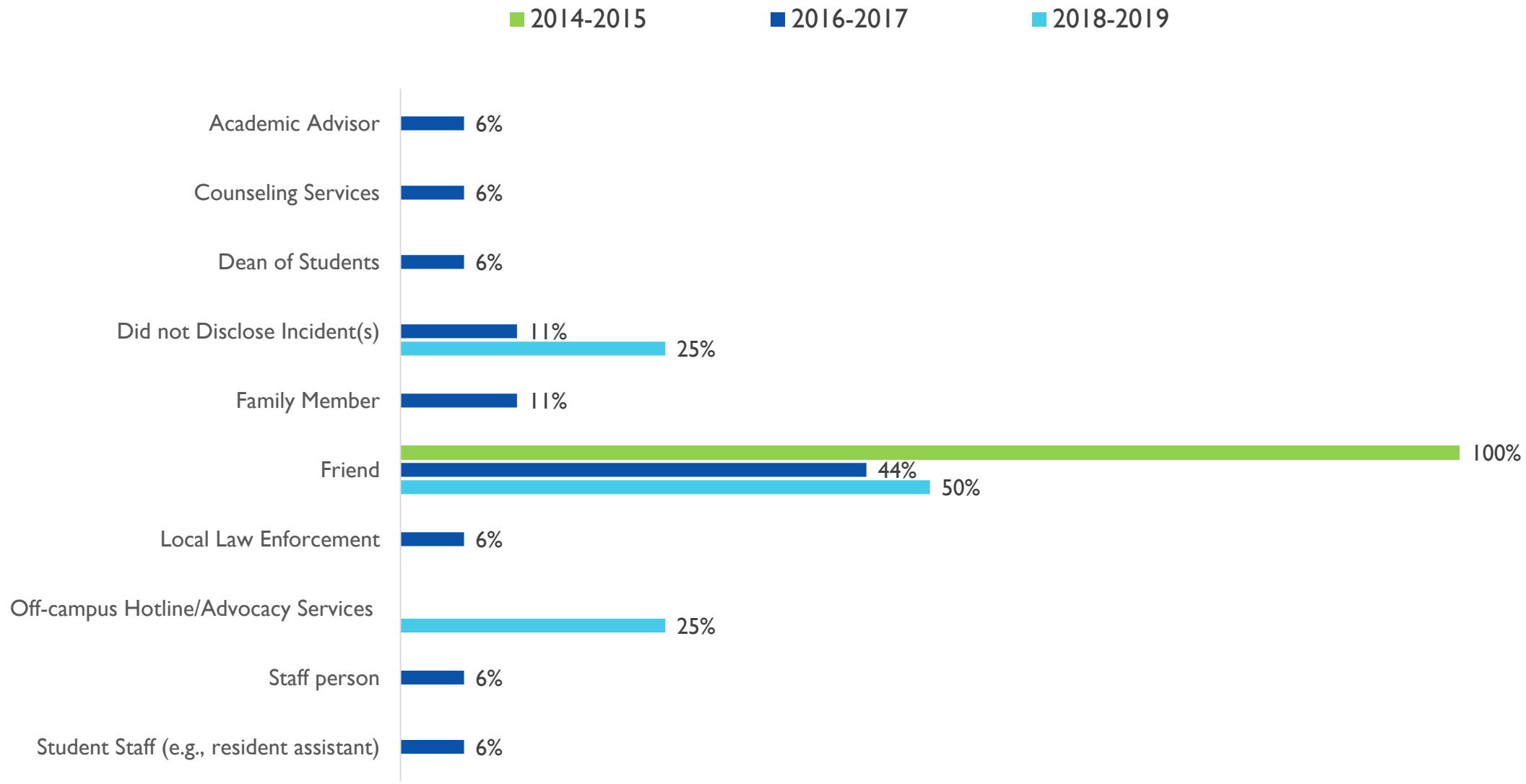
SELF-REPORTED **LOCATION** OF SEXUAL ASSAULT/DATING VIOLENCE



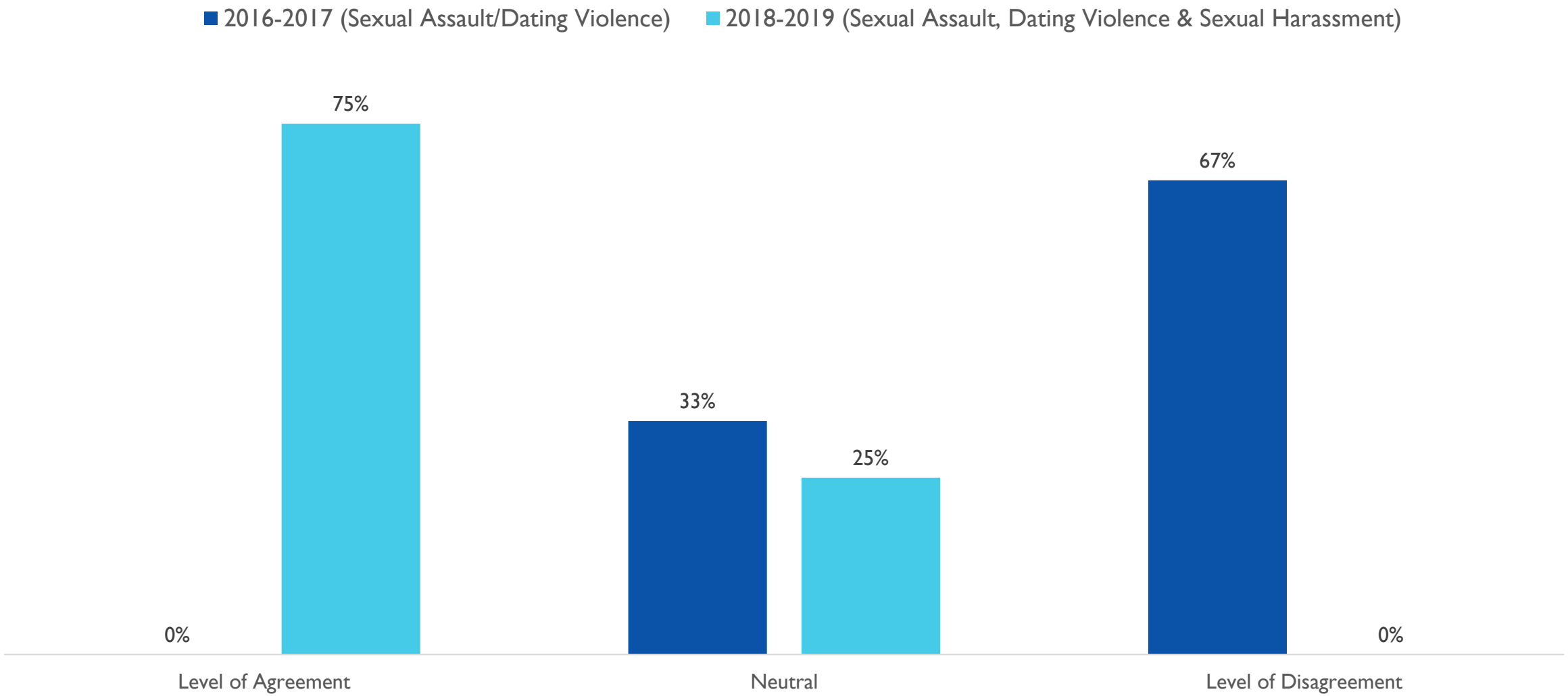
SELF-REPORTED **OFFENDER** OF SEXUAL ASSAULT/DATING VIOLENCE



SELF-REPORTED RESOURCES SOUGHT FOLLOWING INCIDENT(S)

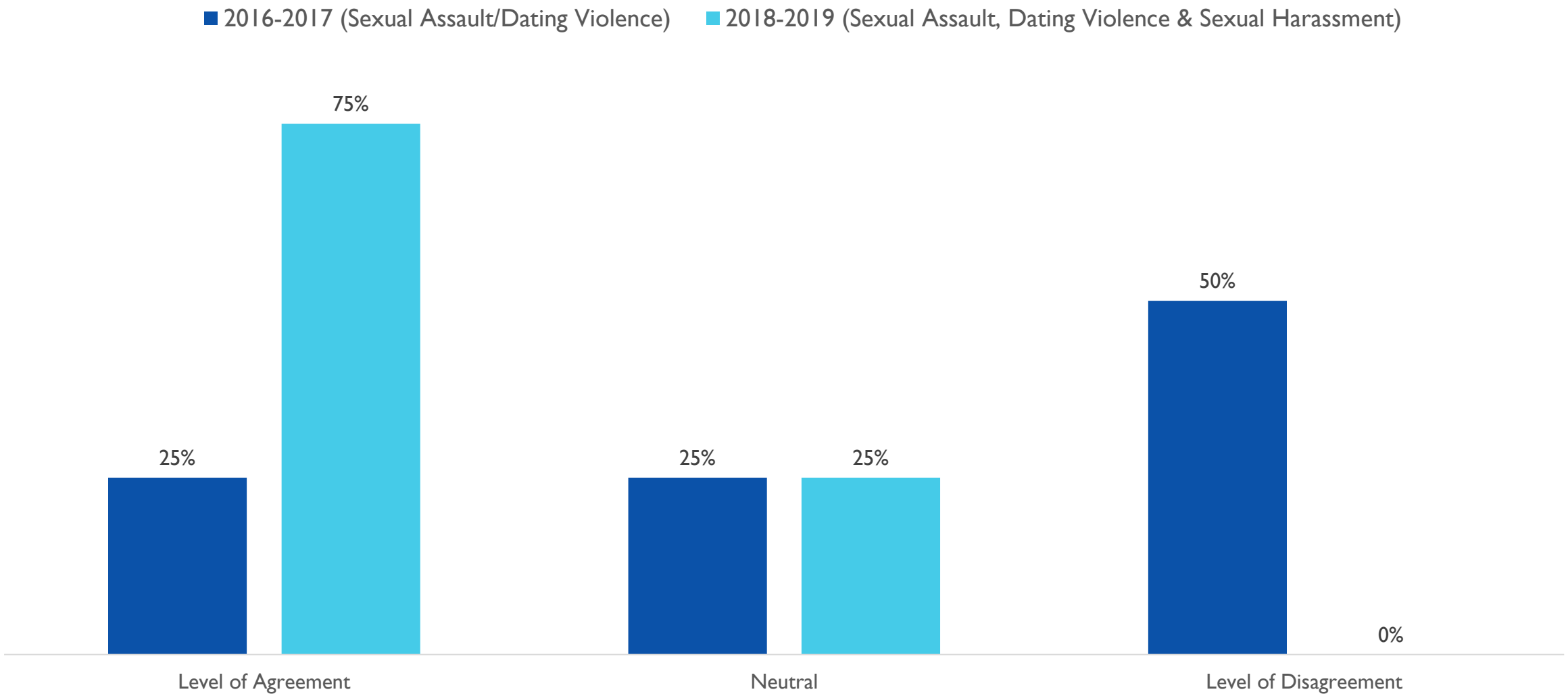


THE COLLEGE OFFICIAL WAS **KNOWLEDGEABLE***



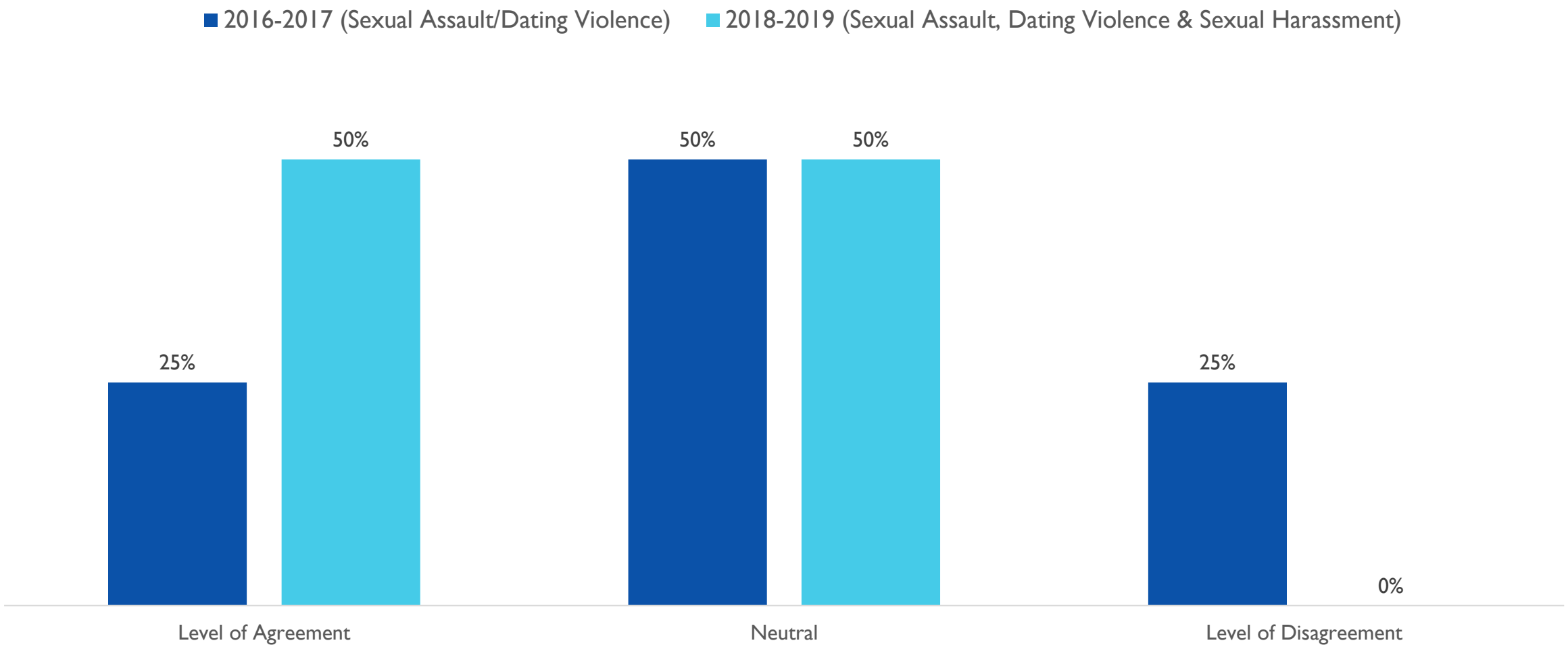
*Data was not collected in 2014-2015 for comparison

THE COLLEGE OFFICIAL WAS **COMPASSIONATE***



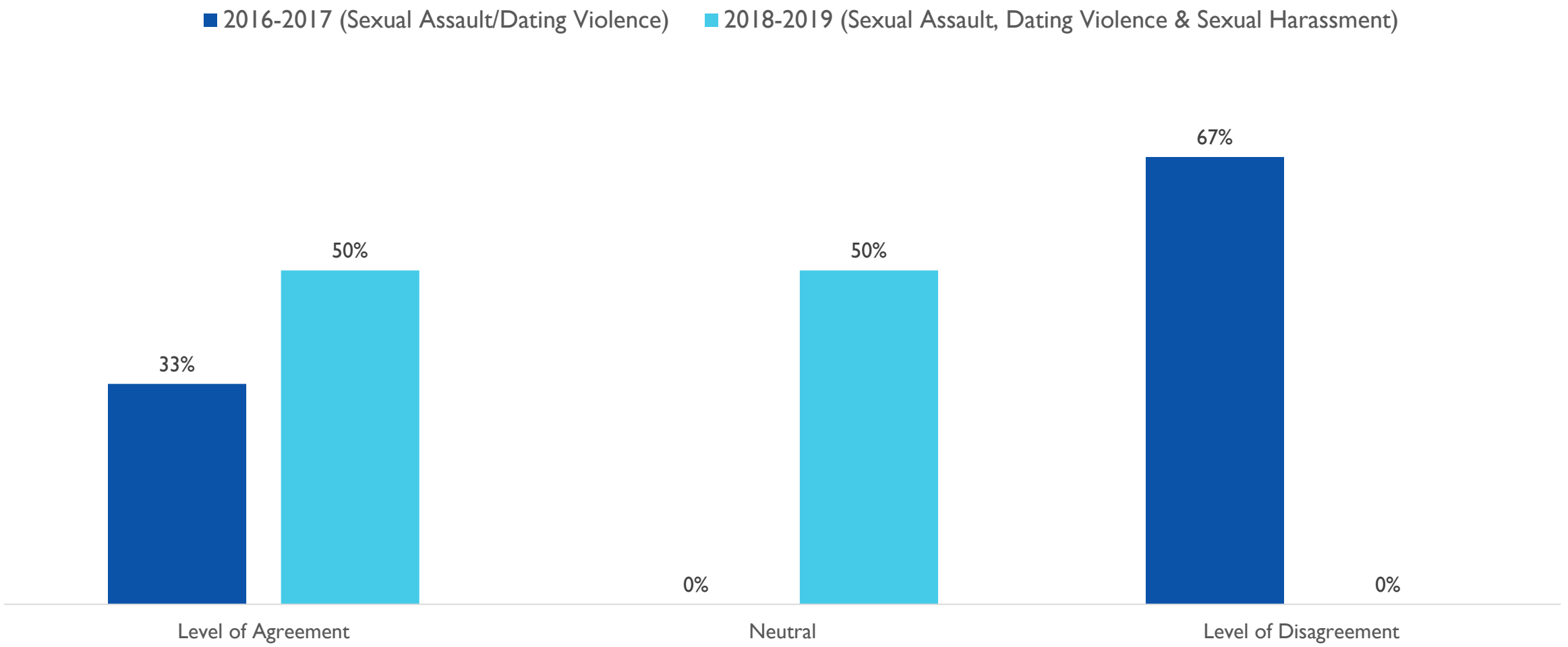
*Data was not collected in 2014-2015 for comparison

THE COLLEGE OFFICIAL HELPED ME **FIND ADDITIONAL RESOURCES AND SUPPORT***



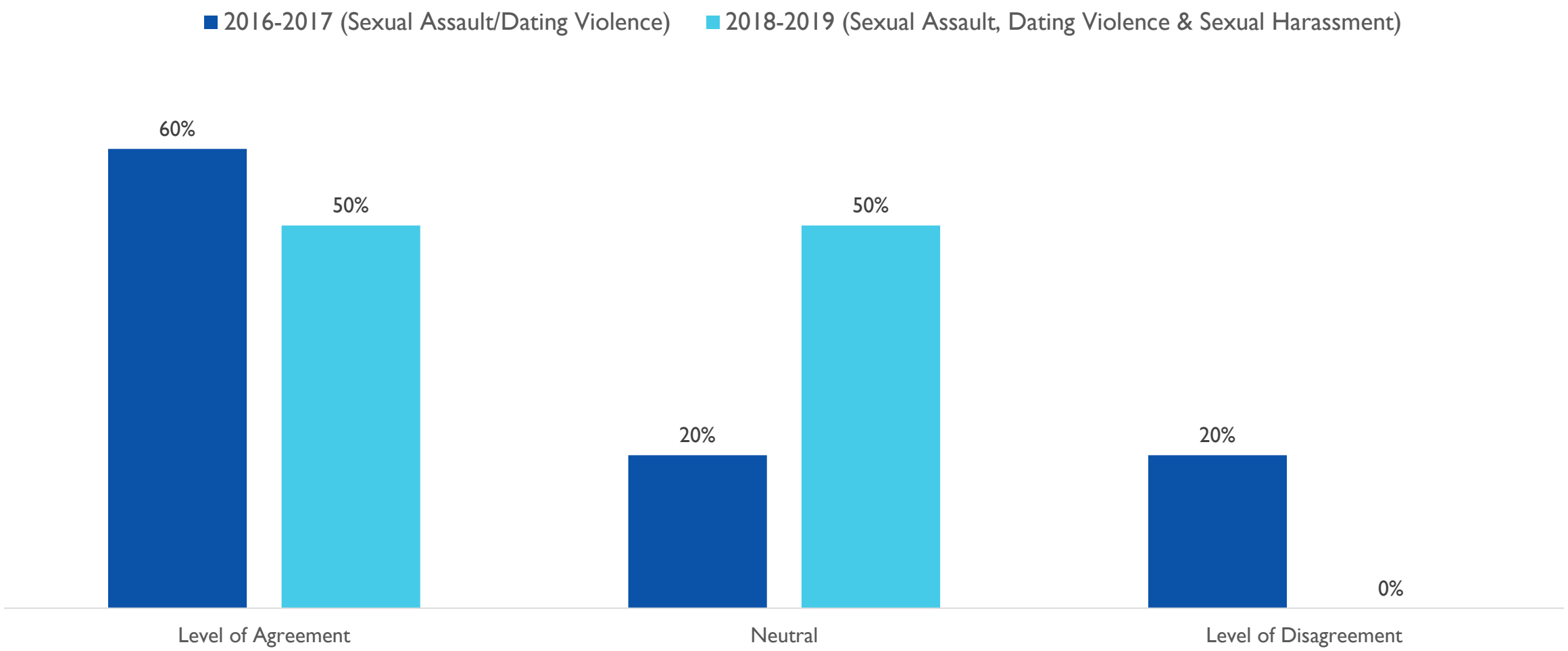
*Data was not collected in 2014-2015 for comparison

STUDENT **FELT BETTER AFTER REPORTING** THE EXPERIENCE(S) TO THE COLLEGE OFFICIAL*



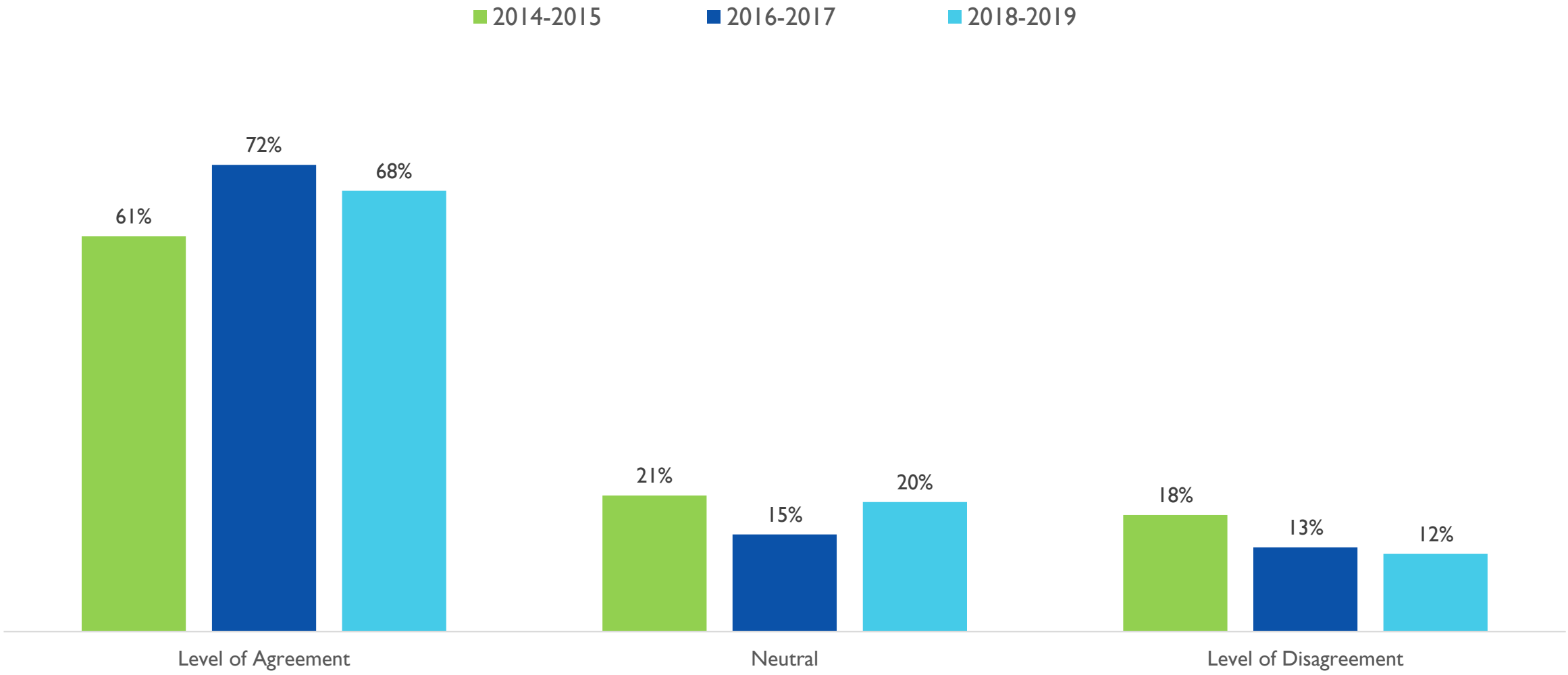
*Data was not collected in 2014-2015 for comparison

STUDENT WOULD **ADVISE OTHERS TO REPORT SIMILAR EXPERIENCES TO A COLLEGE OFFICIAL** AS A RESULT OF THIS INTERACTION*



*Data was not collected in 2014-2015 for comparison

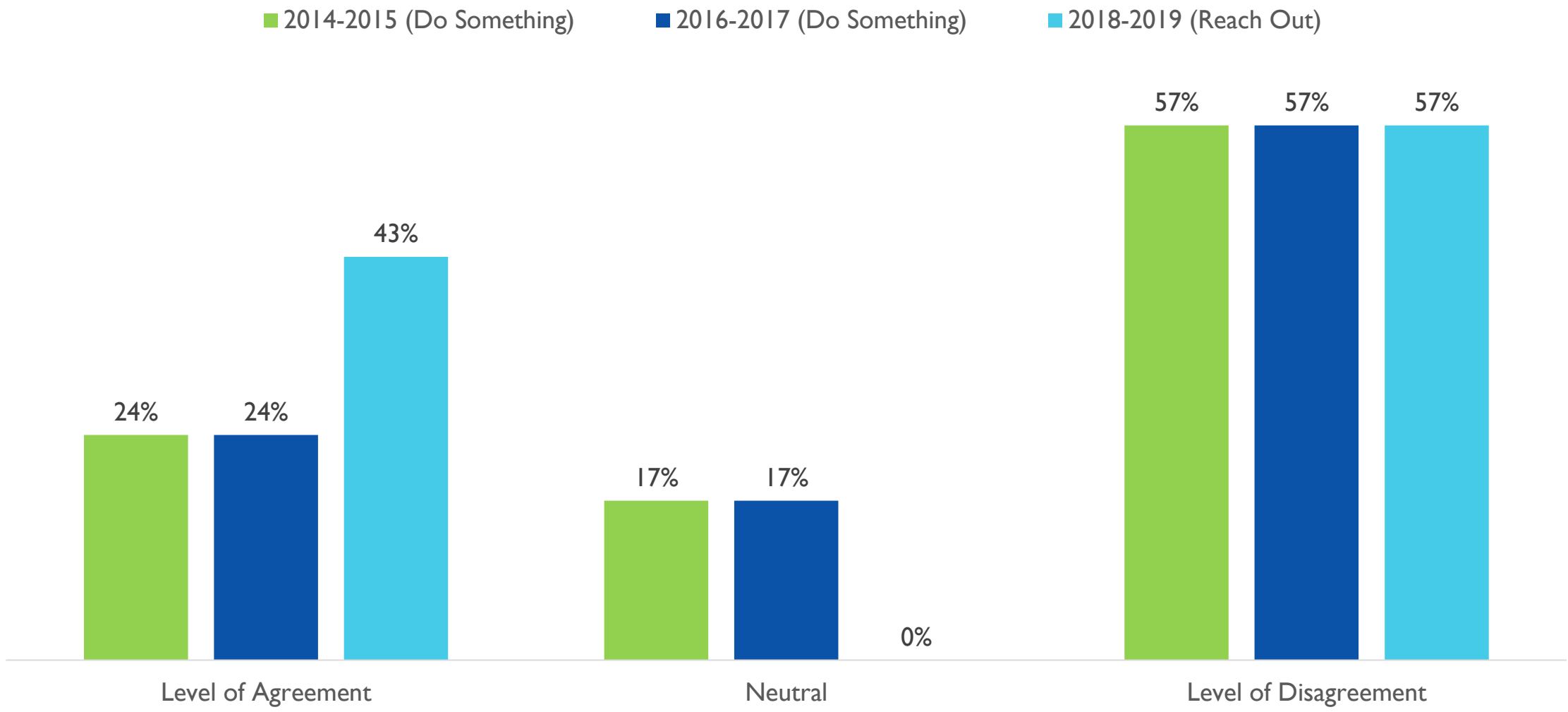
I WOULD KNOW HOW TO INTERVENE IF I SAW SOMEONE IN AN UNHEALTHY RELATIONSHIP



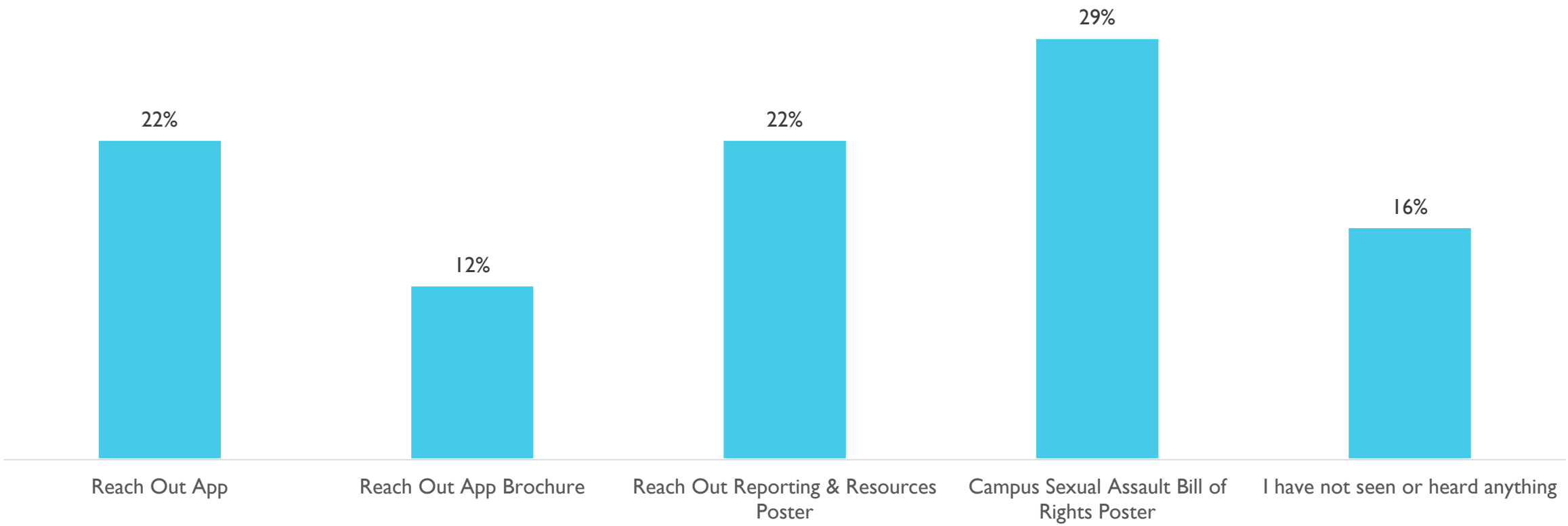
DIVISION OF STUDENT AFFAIRS

WELLNESS INITIATIVES
CAMPUS CLIMATE RESULTS

I AM AWARE OF CAMPAIGNS ON CAMPUS ABOUT SEXUAL ASSAULT PREVENTION & REPORTING

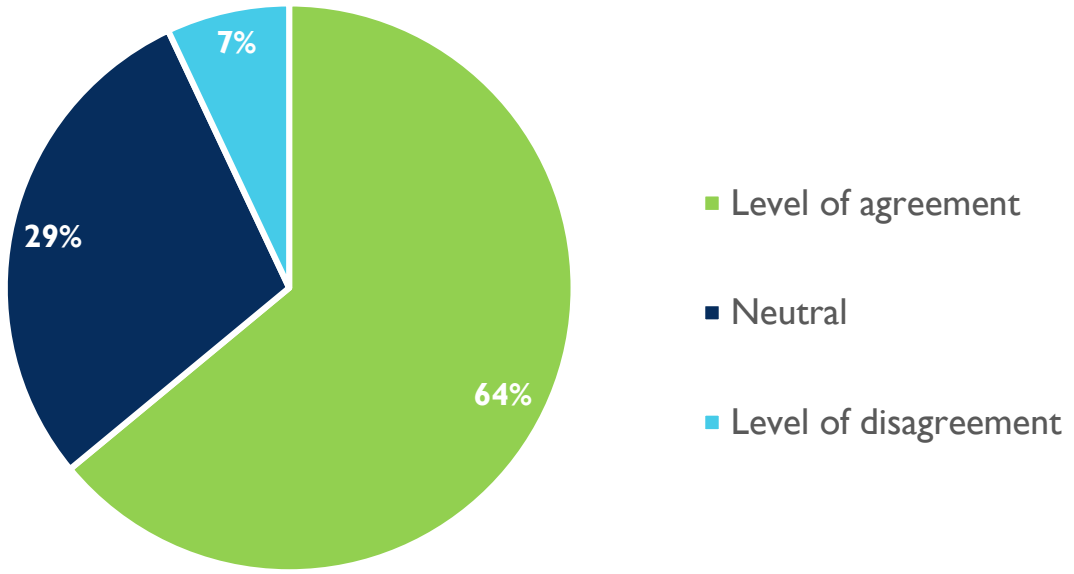


WHAT HAVE YOU SEEN OR HEARD ABOUT THE REACH OUT CAMPAIGN ON CAMPUS, 2018-2019*? (N=100, 171 ANSWERS SELECTED)

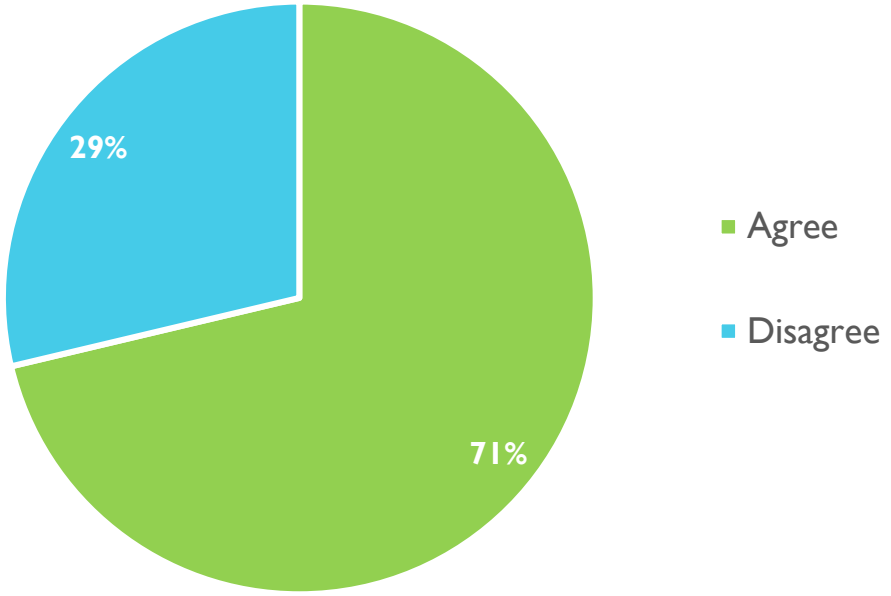


Question was introduced to the 2018-2019 campus climate survey therefore, there is no data for comparison.

THE CHIP CENTER (COUNSELING, HEALTH, INSURANCE & PREVENTION) IS A PLACE ON CAMPUS I FEEL COMFORTABLE GOING TO, 2018-2019* (N=101)

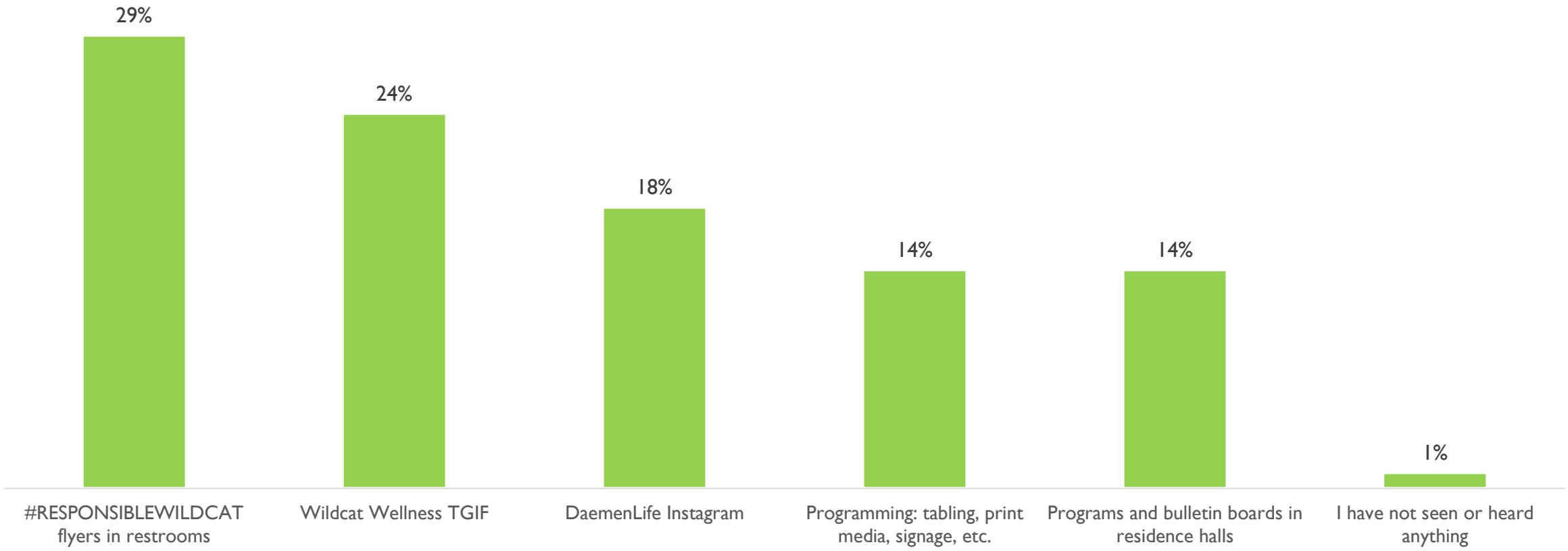


I AM AWARE OF THE WILDCAT WELLNESS COMMITTEE ON CAMPUS, 2018-2019* (N=101)



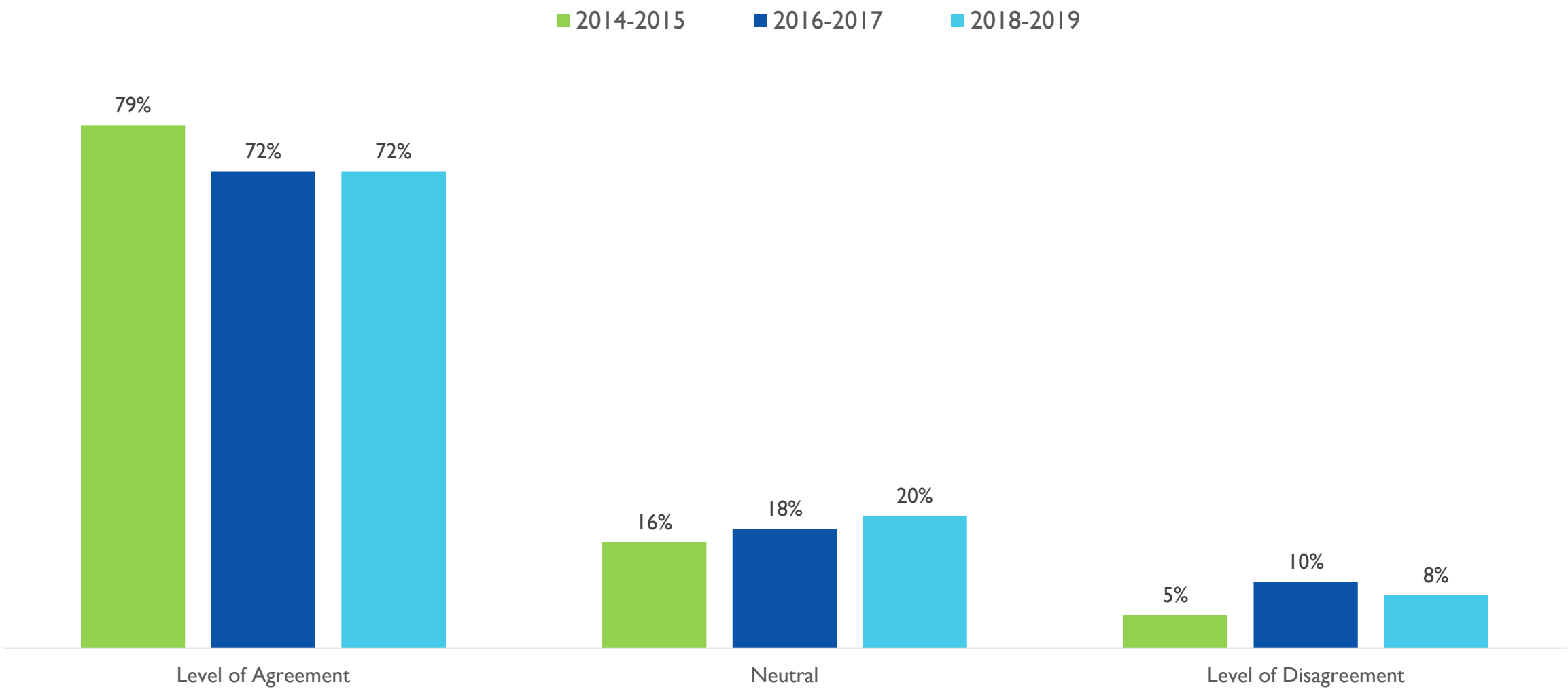
**Question was introduced to the 2018-2019 campus climate survey therefore, there is no data for comparison.*

WHAT HAVE YOU SEEN OR HEARD ABOUT WILDCAT WELLNESS ON CAMPUS, 2018-2019*? (N=101, 259 ANSWERS SELECTED)

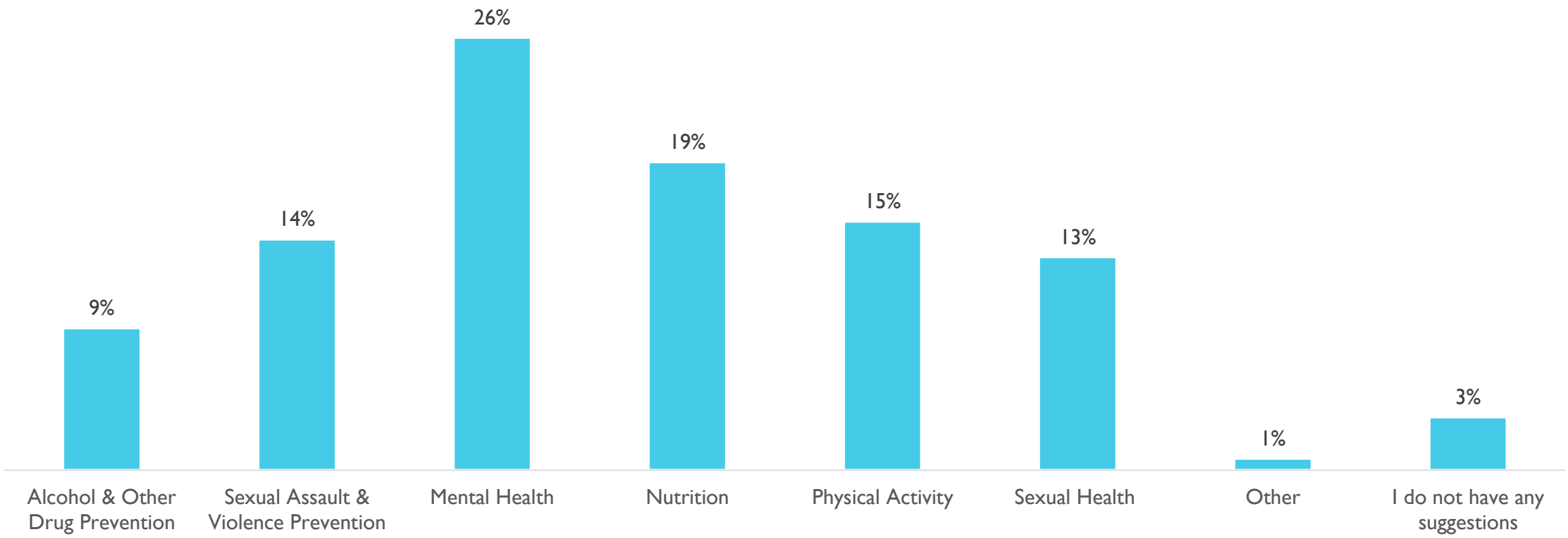


**Question was introduced to the 2018-2019 campus climate survey therefore, there is no data for comparison.*

HEALTH & WELLNESS PROGRAMS FOR STUDENTS ARE PROMOTED ON CAMPUS*



WHAT WELLNESS PROGRAMS WOULD YOU LIKE TO SEE MORE OF? (N=100, 277 ANSWERS SELECTED)



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