



DAEMEN
— UNIVERSITY —
A WORLD OF OPPORTUNITY

Office of the President

April 16, 2024

Daemen University
Faculty and Staff

Dear Colleagues,

I hope you are enjoying the emerging spring weather and having a productive and enjoyable semester. I am writing with an important update.

I am pleased to announce that following a national search, Dr. Mimi Steadman has been appointed to the position of Vice President for Enrollment Management and Marketing, effective May 3. She has served as the interim VP since August 2023.

Mimi has held numerous administrative and leadership positions at Daemen since 2006, including Associate VP for Institutional Effectiveness and most recently as associate VP for Academic Affairs.

As Vice President for Enrollment Management and Marketing, Mimi will lead the Admissions operations team and oversee a comprehensive admissions program to ensure we meet our enrollment goals. Mimi will also lead the teams responsible for all marketing activities, including branding, social media, digital communications, and advertising, as well as institutional communication. Please join me in congratulating Mimi at msteadma@daemen.edu.

I look forward to seeing you at the annual spring State of the University and Awards Ceremony on Friday, April 26 at 3:30.

Cordially,

Gary A. Olson
President