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|  | Public Disclosure of Student Learning | |  |
|  | Institution | Daemen College |  |
|  | Academic Business Unit | Business Administration |  |
|  | Academic Year | 2015-16 |  |
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**International Assembly for Collegiate Business Education**

Report of Student Learning and Achievement

***Daemen College***

*International Business*

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| **For Academic Year:** | 2015-16 |

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| **Mission of International Business** |
| In support of Daemen College's mission to prepare students for life and leadership in a complex multicultural world, the College's Master of Science in International Business is designed to provide business perspective and expertise to facilitate sustained economic growth. The program relies on experienced professionals who incorporate collaborative and integrative business strategies necessary for the development of outstanding, ethical business leaders. The MSIB program inspires graduates to be become responsible and resourceful global citizens. |

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| **Student Learning Assessment for *MS in International Business*** | | | | | | | | | | |
| **Program Intended Student Learning Outcomes** | | | | | | | | | | |
| Upon graduation, MS International Business students will be able to: | | | | | | | | | | |
| *Program Learning Outcome 1:* apply fundamental business skills in multicultural global environment; | | | | | | | | | | |
| *Program Learning Outcome 2*: effectively communicate in a culturally appropriate manner; | | | | | | | | | | |
| *Program Learning Outcome 3*: recognize ethical problems and apply standards of ethical behavior to management decisions in a multicultural context; | | | | | | | | | | |
| *Program Learning Outcome 4*: utilize technology and quantitative skills for decision making; and | | | | | | | | | | |
| *Program Learning Outcome 5*: recognize the importance of social responsibility in the development of strategy. | | | | | | | | | | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | | | | **Performance Objectives (Targets/Criteria) for Direct Measures:** | | | | | | |
| *Direct Measure 1*  Comprehensive Examination in last semester of program – Graduate Global Business Topics  Core ISLOs: 1, 3, 4, 5 | | | | *Objective (Target/Criterion) for Direct Measure 1*  Our goal is that 90% of International Business students will score average or better on the Peregrine examination of master’s level business skills. Examination questions are specifically selected to address graduate-level material. | | | | | | |
| *Direct Measure 2*  Global Business Comprehensive Project  Core ISLOs: 1, 2, 3, 4, 5 | | | | *Objective (Target/Criterion) for Direct Measure 2*  Our goal is that 80% of International Business students will earn a grade of 80% or higher on their comprehensive project in their capstone course (MGT650). | | | | | | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | | | | **Performance Objectives (Targets/Criteria) for Indirect Measures:** | | | | | | |
| *Indirect Measure 1*  Student Skill Survey  Core ISLOs: 1, 2, 3, 4, 5 | | | | *Objective (Target/Criterion) for Indirect Measure 1*  We expect that a majority of International Business students will rate their business skill level at average or better on a range of skills specified in a departmental survey that will be administered in the capstone course (ACC 630, ACC620 or ACC 650). Note: The sequence of these three courses may vary the assessment due to student scheduling considerations. The survey will be administered in whichever of the three courses is scheduled last in the program. | | | | | | |
| *Indirect Measure 2*  Department Survey  Core ISLOs: 1, 2, 3, 4, 5 | | | | *Objective (Target/Criterion) for Indirect Measure 2*  Our goals is that a majority of International Business students will indicate satisfaction with their Daemen education on the Departmental Survey. | | | | | | |
| **Assessment Results: MS International Business** | | | | | | | | | | |
| **Summary of Results from Implementing Direct Measures of Student Learning:** | | | | | | | | | | |
| *Summary of Results for Direct Measure 1*: During this period, only one student took the Peregrine Comprehensive Examination. The student scored above average overall and in each individual ISLO category; therefore, this target was met. | | | | | | | | | | |
| *Summary of Results for Direct Measure 2*: This standard was not measured for 2015-16. | | | | | | | | | | |
| **Summary of Results from Implementing Indirect Measures of Student Learning:** | | | | | | | | | | |
| *Summary of Results for Indirect Measure 1*: 100% of our MS International Business students rated their business skill level at average or better on a range of skills specified in a departmental survey that will be administered in the capstone course. This standard is met. | | | | | | | | | | |
| *Summary of Results for Indirect Measure 2:* 100% of our MS International Business students indicated average or better growth in all ISLOs on on the Departmental Survey. This standard is met. | | | | | | | | | | |
| **Summary of Achievement of Intended Student Learning Outcomes:** | | | | | | | | | | |
| **Intended Student Learning Outcomes** | **Learning Assessment Measures** | | | | | | | | | |
| **Program ISLOs** | ***Direct Measure 1*** | ***Direct Measure 2*** | ***Direct Measure 3*** | | ***Direct Measure 4*** | ***Indirect Measure 1*** | ***Indirect Measure 2*** | ***Indirect Measure 3*** | ***Indirect Measure 4*** | |
| **Performance Target Was…** | **Performance Target Was…** | **Performance Target Was…** | | **Performance Target Was…** | **Performance Target Was…** | **Performance Target Was…** | **Performance Target Was…** | **Performance Target Was…** | |
| *Program Learning Outcome 1:*  apply fundamental business skills in multicultural global environment | ISLO Met  100% | Not  Assessed | N/A | | N/A | ISLO Met  100% | ISLO Met  100% | N/A | N/A | |
| *Program Learning Outcome 2:*  effectively communicate in a culturally appropriate manner |  | Not  Assessed | N/A | | N/A | ISLO Met  100% | ISLO Met  100% | N/A | N/A | |
| *Program Learning Outcome 3:*  recognize ethical problems and apply standards of ethical behavior to management decisions in a multicultural context | ISLO Met  100% | Not  Assessed | N/A | | N/A | ISLO Met  100% | ISLO Met  100% | N/A | N/A | |
| *Program Learning Outcome 4*:  utilize technology and quantitative skills for decision making | ISLO Met  100% | Not  Assessed | N/A | | N/A | ISLO Met  100% | ISLO Met  100% | N/A | N/A | |
| *Program Learning Outcome 5*:  recognize the importance of social responsibility in the development of strategy | ISLO Met  100% | Not  Assessed | N/A | | N/A | ISLO Met  100% | ISLO Met  100% | N/A | N/A | |
| **Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:** | | | | | | | | | | |
| *Course of Action 1* | | | | | | | | | | |
| *Course of Action 2* | | | | | | | | | | |