



Arts Administration

Degree Offered: BS in Arts Administration/ MS in Arts Administration

The Department of Visual and Performing Arts offers students with a strong commitment to the arts the means to foster, support, present or promote any one of numerous artistic disciplines. Bachelor's and Master's degrees will benefit students whose interests lie in working for one or more of the thousands of theatres, arts galleries, museums, symphonies, arts councils, and not-for-profit arts organizations nationwide. We especially encourage applicants who wish to work in the arts but who, rather than seeking careers as practicing artists, are in search of professional ties with arts organizations both nationwide and abroad.

Why Arts Administration at Daemen?

A distinctive feature of the program is the emphasis on practical experience within diverse arts organizations from Western New York's rich cultural landscape. A unique element of the Daemen College BS/MS is the emphasis on practical training and networking as well as hands-on experience with professional non-profit museums, theatres, galleries, and more.

Program Overview

The world is richer for artists, but the field is highly competitive. Students who see themselves working in the arts, but who do not wish to pursue careers as individual artists themselves, may find that their own passions and organizational abilities would be rewarded by showcasing, developing, or sustaining the work of painters, actors, musicians, writers, and other artists by working in the not-for-profit cultural community.

Program Objectives:

- Learn how to lead and be a member of a team dedicated to sustaining the arts;
- Learn fundraising and budgetary practices;
- Learn how to raise both earned (tickets, admissions) and unearned (grants, corporate gifts, fundraising) income;
- Learn how to curate exhibits, write promotional or educational materials, or work on a theatre production's creative team;
- Understand and adapt to organizational and economic change;
- Mingle with artists and with the administrators who bring the arts to the public;
- Develop new audiences for tomorrow.

The Faculty

In addition to the highly qualified faculty of the Visual and Performing Arts, we offer the degrees in conjunction with Daemen College's Department of Business and its graduate program in Executive Leadership & Change. The faculties of both departments encompass nationally recognized professionals whose accomplishments and interests include business leadership, corporate management, fundraising, and grant-writing as well as professional and organizational contributions to the visual and performing arts worldwide.

THE FACULTY INCLUDES:

Dr. Laura Sommer, Associate Professor, Director of Visual and Performing Arts Department. Art historian; scholar of Nineteenth Century Italy; contributor to *Ruskin, Venice, and Travel Literature* (forthcoming book).

Associate Professor Christian Brandjes, AEA. Artistic Director, Buffalo Soundpainting Ensemble, and nationally recognized professional actor.

Professor John Frederick, Executive Director, Executive Leadership and Change. Distinguished Leader at the Creative Problem Solving Institute of the Creative Education Foundation (one of their highest awards) and a graduate of Leadership Buffalo class of 1992 and the Leadership Buffalo Graduate program.

Professor Kevin Kegler, Visual and Performing Arts Department. Nationally recognized graphic designer and fine artist, founding partner First Hand Learning Inc.

Dr. Robert Waterhouse, SSDC, Program Director, Assistant Professor of Theatre, Department of Visual and Performing Arts; Artistic Director, New Phoenix Theatre; founding member, Theatre Alliance of Buffalo.

did you know...

Students may enter the Bachelor of Science program in Arts Administration and then take the Masters of Science as a one-year add-on (encouraged) or enter the MS program directly.

Eligibility Requirements:

Students entering the BS program must have:

- Proof of US citizenship, residency, or a visa/eligibility for a visa permitting the pursuit of studies in the United States;
- A record of academic achievement with a 2.75 GPA or equivalent, and a demonstrable interest in the arts.

Students entering the MS program must have:

- A baccalaureate degree from an accredited institution;
- Complete prerequisite studies in Art and Business Administration as specified following a review by the Arts Administration faculty;
- A demonstrable interest in the arts, determined by:
 - a) an interview with the Art Administration faculty
 - b) a personal written statement that also speaks to the applicant's career and educational goals;
- Three letters of recommendation; and an undergraduate GPA of 2.75 or equivalent, or GRE/GMAT score that indicate an appropriate level of academic ability.

BACHELOR OF SCIENCE IN ARTS ADMINISTRATION

Students may opt for or be directed to one of the following tracks:
Comprehensive Arts, Fine Arts, or Theatre

Though some flexibility exists within the program to tailor the degree to specific skills and interests, some essential courses include:

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| ACC 225 | Financial Accounting |
| ART 103 | Foundation Design I |
| ART 104 | Foundation Design II |
| ART 105 | Foundation Drawing I |
| ART 106 | Foundation Drawing II |
| ART 436 | Overview of Aesthetics |
| ART 450 | Arts Administration Practicum |
| BA 211 | Effective Business Communications |
| MGT 208 | Principles of Management |
| MGT 312 | Human Resource Management |
| MKT 209 | Principles of Marketing |
| MKT 312 | Promotional Strategies |
| MUS 100 | Introduction to Music |
| THA 106 | Introduction to Theater |
| THA 103 | Basic Acting Technique |
| THA 207 | Improvisation |
| THA 246 | Design for the Theater: History of Theatrical Space |

MASTER OF SCIENCE IN ARTS ADMINISTRATION

Graduates completing the MS must do so in a maximum of four years and must demonstrate an overall B grade or satisfactory equivalent as determined by the Arts Administration faculty.

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| ARTA 501 | Arts Administration Overview |
| ARTA 535 | Professional Seminar in Arts Administration |
| ARTA 550 | Practicum Seminar in Arts Administration & Management |
| ARTA 640 | Arts Administration Thesis Project |
| ARTA 650 | Capstone in Arts Administration |
| LEAF 513 | Developing Leadership Skills |
| LEAF 514 | Leadership and Community |
| LEAF 515 | The Business of Leadership |
| LEAF 529 | Transformational Leadership and Organizational Change OR |
| LEAF 527 | Leadership in Not For Profits |
| LEAF 530 | Customers, Stakeholders and Markets |

For specifics on program curriculum, contact Dr. Robert Waterhouse, Department of Visual and Performing Arts at 716.566.7826 or via email at rwaterho@daemen.edu