



# DAEMEN COLLEGE

A World of Opportunity  
Office of the President

Daemen College  
Faculty and Staff

Dear Colleagues,

I mentioned in an earlier memo that this year Daemen will attempt to win a national distinction conferred annually by the *Chronicle of Higher Education*: The Chronicle's "Great Colleges to Work For" designation. Receiving this award would do much to strengthen our national reputation and enhance our ability to recruit top-notch faculty and students.

I genuinely believe that we deserve this designation. Over the last two decades, morale on college campuses—especially public universities—has deteriorated substantially. Some went nearly ten years without raises for faculty and staff, and many have experienced mass layoffs and furloughs. This is not the case at Daemen. We have managed to provide modest raises every year, and our climate on campus is one of a large, extended family. In my thirty-five years in higher education, I have never seen a friendlier or more collegial campus than ours. We richly deserve this distinction, and I hope you agree. I would like the rest of the nation to know how exceptional we are.

Here's how the selection process works. On March 17, the Chronicle's research firm, ModernThink, will distribute a survey to a random selection of our faculty and staff. If you are included in this random sample, you will receive an email invitation encouraging you to take part in this survey. If you receive this invitation, please take a moment to complete the survey. Completing the survey should take about fifteen minutes, and it is important that as many people complete the survey as possible.

This is a confidential survey. ModernThink will not provide any information to the College that would enable us to trace survey data back to any one individual, so I hope you will feel comfortable completing the survey.

Colleagues, Daemen College should be declared a Great Colleges to Work For. Let's, together, win this important designation—we earned it; we deserve it; let's win it!

Cordially,

Gary A. Olson  
President