

Transfer Articulation Agreement between Golisano Institute and Daemen University

Golisano Institute to Daemen University (DU) Business Administration- General Business BS

Course Work	Credit	DU Equivalency	Credit	Remaining DU Requirements
Major Course Work				
Marketing 1: Marketing Mix	3	MKT209 Principles of Marketing	3	
Accounting I Financial Accounting	3	ACC225 Financial Accounting	3	
Accounting II Managerial Accounting	3	ACC226 Managerial Accounting	3	
Strategy I Legal Environment for Business	3	BA350 Business Law I	3	
Finance I	3	FIN325 Corporate Finance	3	
Applied Capstone	3	BA443 Proseminar	3	
Managerial Economics	3	ECO202 Principles of Macroeconomics	3	
Psychological and Organizational Behavior	3	MGT321 Organizational Behavior	3	
Design Thinking & Innovation	3	MGQ360 Production Operations Management	3	
Career Development I Professional Goals & Interpersonal Communication	3	BA101 Introduction to Business Administration	1	
Career Development IV Networking & Personal Branding	3	BA202 Professional Branding	1	
Experience Lab	3	BA340 Internship Facilitation & Internship (CFE)	3	
Career Development V Launching Your Career	3	BA303 Business Profession	1	MGT208, BA201
Business Technology	3	MIS280 Computer Problem Solving	3	ECO201, BA211
Pick 6 credits from list below	6	Business Electives	6	CMP101
TOTAL=	48		42	15
Specialization				
	15	Daemen's Business program requires 21 Credits of Business Electives/Specialization Courses. The Daemen courses at the bottom are courses with equivalencies to Golisano's courses.	15	
TOTAL=	15		15	0
GE Requirements				
Entrepreneurship I: Entrepreneurial Mindset	3	ENTR201 The Entrepreneurial Mindset	3	Depth Discovery (9)
Business Math & Statistics	3	MTH104 Survey of Statistics	3	Natural Science/MTH (3)
				Social Science (6)
				PHI216
				Breadth Electives (9)
TOTAL=	6		6	30
Free Electives				

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Entrepreneurship II: Business of Entrepreneurship	3	ENTR301 The Entrepreneurship Skill Set	3	
Entrepreneurship III: Creating Entrepreneurial Ventures	3	ENTR401 Entrepreneurship in Action	3	Liberal Arts and Science Elective (6)
TOTAL=36	6		6	6
TOTAL CREDITS TAKEN AT GOLISANO INSTITUTE	75*	TOTAL CREDITS ACCEPTED	69*	ADDITIONAL REQUIRED= 51

*Daemen will allow up to 90 credits to transfer from to be applied toward fulfillment of requirements, pending they meet all transfer policies set in place by Daemen and the department.

Career Development II Project Management	MGQ 310 Project Management (3 credits)
Sales I Introduction to Sales	MKT 3xx Sales (currently under development) or MKT 347 (3 credits)
Sales II Customer Relationship Management	MKT 313 Customer Relations (3 credits)
Strategy II Sustainable Global Business	MKT 310 Foreign Marketing International Business (3 credits)
Strategy III Supply Chain & Operations Management	MKT 302 Physical Distribution Management (3 credits)
Marketing II Integrated Marketing	MKT 420 Marketing Plan/Strategy (3 credits)
Business Analytics III Information Systems Management	MIS 290 Information Systems Management (3 credits)
Finance III Business Taxation	IND 318 Income Tax Theory (3 credits)
Business Analytics II Introduction to Data Decision Making	MGQ 427 Managerial Decision Making (3 credits)
Business Analytics I Coding Bootcamp	MGQ 347 Selected Topics (3 credits)
Career Development III Exploring Small Business Learning from Experience	BA or ENTR 247 or maybe SUST 344 Sustainable Business Practices (3 credits)
Finance II Finance & Economics Modeling	Finance Elective or maybe Cost Accounting?? (3 credits)