



DAEMEN
— UNIVERSITY —
A WORLD OF OPPORTUNITY

OFFICE OF THE PRESIDENT

September 17, 2024

Daemen University
Faculty and Staff

Dear Colleagues,

I am pleased to report that Juliette Reashor has been appointed Director of Institutional Communications and will begin her new position on Monday, September 30. She will play a key role in the Division of Enrollment Management and Marketing, as well as in the university at large.

A graduate of the University of Delaware, Juliette has extensive experience as a communications professional. Over the last two decades, she has held strategic communications positions at Mattel, Fisher-Price, J.P. Morgan Chase, and Perry's Ice Cream.

She has expertise in public relations, crisis communications, relationship management, and digital engagement. At Mattel, she garnered over a billion media impressions for Mattel brands.

I would like to thank the search committee, ably chaired by Vice President for Information Technology, Melaine Kenyon, for a job well done!

Please help me welcome Juliette to Daemen: jureashor@gmail.com

Cordially,

Gary A. Olson
President