

Health Promotion Department Assignment - CFE 400/401/402 Career Field Experience

Grade: 25%

It is required that all students meet with their academic advisor within the first 3 weeks of the semester to discuss internship site, tasks and goal development. At least 3 professional goals need to be identified by the student and presented at this meeting. This will assist you with a later assignment that is part of the CFE course.

Final Project: Students will create a professional poster to share their field experience. This assignment provides the opportunity to experience an alternative presentation format that is often an option for sharing of information at professional conferences and events, rather than the typical oral presentation. There is an expectation that students will consider and represent appropriate content through a well-designed, professionally printed poster. Students will present their poster at the end of semester Health Promotion Professional Development event, details on location and time TBA.

This event will be shared by students in the CFE Career Field Experience, the HPR391 Professional Development course, and will serve as a professional development opportunity for the department as a whole.

Your poster should focus on the following content:

Organization/Agency: name, purpose/mission, services offered

Staff: examples of staff roles and their professional preparation

Personal: Your goals and accomplishments (at least 3), role/tasks, highlights and challenges and what you learned from each, and one piece of advice that you would give to future students that demonstrates your professional growth and understanding of your experience.

Grading will be based upon (5% in each of 5 areas for a total of 25%):

1. Appropriate poster content (see above)
2. Appearance (aesthetics, style, formatting) of poster
3. Written communication (properly constructed writing within poster)
4. Oral communication (demonstration of proper oral communication skills such as speed and tone of voice, eye contact, confidence and comfort with content of presentation)
5. Professional presentation (professional dress, attitude and engagement with attendees)

About the posters: A poster template will be made available. It is expected that posters be professionally printed at a 20x30 inch size and mounted to foam board (which you can mount yourself or have done at time of printing). Printing is at the expense of the student. The Daemen College print shop offers the best pricing but requires a minimum of 5 business days for printing. Approximate Daemen printing cost is \$20 for color printing or \$25 mounted to foam board. Students should verify permissions for any photos or images that are represented in the poster, with their field site supervisor.

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Grading Rubric:

Scoring	5	3	1
Oral Skills/Comfort with Material/Preparation	Speaks clearly, excellent eye contact, confident of material, enthusiastic	Speaks clearly and maintains eye contact, appears comfortable with most/majority of material	Appears to avoid contact with those who approach, is not comfortable with material
Appearance of Poster/Aesthetics & Style	Well organized flow of material, relevant content, nicely structured with a professional appearance and visually appealing	Organized appropriately but some material could have been omitted (text heavy/hard to read) and/or poster lacks some professional appearance and/or visual appeal.	Material was poorly organized and/or visually distracting (too text heavy or poor formatting) and/or is clearly unprofessional or unappealing in appearance.
Poster Content	All content is included and relevant to assignment	Majority of content is relevant and appropriate to assignment.	Poster lacked important material/critical content; did not meet assignment requirements/ course standards.
Written Communication	All written content is well constructed and error free	Majority of written content is well constructed and error free	Written content is not well constructed, contains multiple errors.
Professional Presentation	Professional appearance, attitude and behaviors are consistently demonstrated during event	Professional appearance and/or attitude and behaviors are not consistently demonstrated during event	Professional appearance and/or attitude and behaviors are not appropriate for the event